

2006 National Trails Symposium ~ Levels of Sponsorship

Quad Cities ~ October 19-22, 2006

Every exhibitor is a sponsor. However, not every sponsor is an exhibitor.

There are 11 levels of sponsorship from which to choose and the benefits are fully outlined below.

American Trails will design a custom benefits package for the Bald Eagle, Whooping Crane, Great Horned Owl and Great Blue Heron sponsor levels.

Bald Eagle ~ \$15,000 to \$25,000 or more

- Logo listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors & Attendees
- Website link and recognition
- Eight full package Symposium registrations
- One 8' x 10' exhibit booth
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- A customized space outside or in the oversized arena area in the Exhibit Hall (i.e, a tractor or portable restroom to exhibit) and participation in the *Trail Tools Expo*
- Sponsors of \$25,000 or more receive a name listing in press releases
- Appropriately sized, color ad in Registration and Program Books

Whooping Crane ~ \$10,000

- Logo listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors & Attendees
- Website link and recognition
- Four full package Symposium registrations
- One 8' x 10' exhibit booth
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- A customized space outside or in the oversized arena area in the Exhibit Hall (i.e, a tractor or portable restroom to exhibit) and participation in the *Trail Tools Expo*
- Appropriately sized, color ad in Registration and Program Books

Great Horned Owl ~ \$5,000

- Logo listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors & Attendees
- Website link and recognition
- Two full package Symposium registrations
- One 8' x 10' exhibit booth
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- A customized space outside or in the oversized arena area in the Exhibit Hall (i.e, a tractor or portable restroom to exhibit) and participation in the *Trail Tools Expo*
- Appropriately sized, color ad in Registration and Program Books

Great Blue Heron ~ \$2,500

- Logo listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors & Attendees
- Website link and recognition
- Two full package Symposium registrations
- One 8' x 10' exhibit booth
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- A customized space outside or in the oversized arena area in the Exhibit Hall (i.e, a tractor or portable restroom to exhibit) and participation in the *Trail Tools Expo*
- Appropriately sized, color ad in Registration and Program Books

Pileated Woodpecker ~ \$1,000 - \$1,200

- Name listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors & Attendees
- Website link and recognition
- One full package Symposium registration
- **Choose one:** a) One 8' x 10' exhibit booth **OR**
b) One 8' x 8' exhibit booth and one customized space outside or in the oversized arena area in the Exhibit Hall (i.e, a tractor or portable restroom to exhibit) and participation in the *Trail Tools Expo*
- Appropriately sized, color ad in Registration and Program Books

White Pelican ~ \$700-800

- Name listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors
- Website link and recognition
- **Choose one:** a) 8' x 8' exhibit booth and one full package registration **\$700, OR**
b) 8' x 10' exhibit booth and one full package registration **\$800**

(Exhibitors who do not qualify for complimentary advertising qualify for discounted fees.
For advertising opportunities available for purchase, contact the American Trails office.)

Red Tail Hawk ~ \$500

- Name listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors
- Website link and recognition
- One 6' exhibit table

(Exhibitors who do not qualify for complimentary advertising qualify for discounted fees.
For advertising opportunities available for purchase, contact the American Trails office.)

Roadrunner ~ \$300

- Name listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors
- Website link and recognition

(Exhibitors who do not qualify for complimentary advertising qualify for discounted fees.
For advertising opportunities available for purchase, contact the American Trails office.)

Kingfisher (Nonprofit rate) ~ \$300- \$600

- Name listing on event signage, in Registration Book, Event Program and Guide to Exhibitors/Sponsors
- Website link and recognition
- **Choose one:** a) One 6' table (no booth) **\$200, OR**
b) One 8' x 8' exhibit booth **\$300, OR**
c) One 8' x 8' exhibit booth and one full registration **\$500, OR**
d) One 8' x 10' exhibit booth and one full registration **\$600**

(Exhibitors who do not qualify for complimentary advertising qualify for discounted fees.
For advertising opportunities available for purchase, contact the American Trails office.)

Whippoorwill ~ \$75

- Name listing in Event Program
- Website listing

Golden Checkered Warbler ~ \$25 and above

- Name listing in Event Program

All sponsorships/exhibits paid in full by **December 31, 2005** will receive a **20% Fee Discount**.

All sponsorships/exhibits paid in full by **April 30, 2006** will receive a **15% Fee Discount**.

All sponsorships/exhibits paid in full by **July 31, 2006** will receive a **10% Fee Discount**.

**RECOGNITION IN PRINTED MATERIALS IS SUBJECT TO MEETING PRINT DEADLINES,
SO SIGN UP EARLY TO TAKE ADVANTAGE OF ALL OF THE BENEFITS!**

- Exhibitors are eligible for the discounted Symposium lodging rate.
- Exhibitors will receive discounted rates for advertisements placed in the Registration Book and/or Event Program. (Contact the American Trails office for a rate and specification packet.)
- Exhibitors will receive a 10% discount on a one-year advertising opportunity on the American Trails website and/or in *Trail Tracks*, American Trails' newsletter, the nation's only newsletter for all trail advocates, managers, and industry representatives. (Contact the American Trails office to receive an Advertising Packet.)

CONTACT INFORMATION:

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