May 17 - 20, 2015

American Trails
International Trails Symposium

OREGON CONVENTION CENTER
PORTLAND, OREGON
# TABLE OF CONTENTS

Welcoming the World to Portland ........................................... 1

Schedule At A Glance .......................................................... 2

Sponsors & Exhibitors, Trails Fair, Exhibit Hall ....................... 8

Emerging Leaders Scholarship Program ............................... 12

Highlights & General Sessions ............................................ 14

Mobile Workshop “Things To Remember” ............................ 18

Day by Day Detailed Schedule

Educational Session Descriptions & Presenters ................. 20

Meet the Planning Partners and American Trails Board & Staff ..... 49

Map & Meeting Room Layout ............................................ BACK COVER

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### Featuring the Professional TrailBuilders Association (PTBA)

The Professional Trailbuilders Association and American Trails are proud to announce an exciting new partnership for the 2015 International Trails Symposium. PTBA will offer their Sustainable Trails Workshop Series throughout the Symposium, as well as their Outdoor Trade Show on Sunday, May 17 only.

PTBA will also take the lead on the Legacy Trail. The Legacy Trail Project, a partnership between PTBA and American Trails, will establish a sustainable trail that will serve generations to come – and leave a lasting legacy in the 2015 International Trails Symposium host city. Through the Sustainable Trails Workshop Series, a segment of sustainably and professionally built trail will be left behind in the Portland area after the Symposium as a legacy of the partnership.

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### Merchandise

Don’t forget to purchase Symposium souvenirs that include our co-branded water bottles from Klean Kanteen (made of stainless steel and are a safe and healthy alternative to plastic) and our TRAIL BOSS t-shirts from Rethink made from 100% recycled plastic bottles. We will also be selling our most popular trail building books, as well as cool merchandise from past Symposia.

### Auction

Visit the Silent Auction in the exhibit hall. Bidding begins Sunday, May 17 at 12:00 p.m. and ends on Tuesday, May 19 at 6:00 p.m. If you are a winner of a silent auction item(s) you can pay after the auction closes in the exhibit hall from 6:00 p.m. – 7:00 p.m. or the following morning at the Registration Area. Acceptable forms of payment are credit card (Visa or MasterCard), check, or cash (onsite only). The Live Auction items will be on display in the exhibit hall and then will be auctioned off at the “Trails Rock” Party at the Oregon Museum of Science and Industry (OMSI) on Monday, May 18.

### Special Thanks!

Special thank you to MIG, Inc. for the design of the Symposium logo, this Conference Program, and other pieces, as well as to Moda Health for the printing of this program!

### CEUs Available

We are again delighted to offer interested attendees the opportunity to earn continuing education units (CEUs) through one of the Symposium’s sponsors, the Texas Recreation and Park Society (TRAPS), an authorized independent CEU provider through the International Association for Continuing Education and Training (IACET).

A list of specific sessions and workshops that qualify for CEUs can be viewed at Registration and can still be purchased for a $25 flat fee.
WELCOMING THE WORLD to PORTLAND!

We all know that trails are the solutions to— well— the world’s problems— and we received a lot of very creative themes around the benefits of trails. But our thoughts for our 2015 International Trails Symposium evolved into three critical words: “Solutions for Success.”

We know that trails are the right solution for making more livable communities, for managing public lands, and for healing what ails us. But how do we get from concept to success? Our goal is to address the difficult issues, and our programs will feature a wide range of experts offering realistic and effective solutions.

Another way we will showcase “Solutions for Success” is through an expanded partnership with the Professional TrailBuilders Association (PTBA). American Trails and PTBA will offer a series of cutting-edge educational sessions, as well as hands-on workshops focusing on the important skills and techniques involved in the sustainable design, planning, construction, management, and maintenance of trails for all types of users in all types of environments.

One of the most important changes during my years of serving with American Trails has been our embracing of the whole world of trails. Call it “trails without borders” if you like, but we believe that our current efforts to find common ground among advocates across the country and around the globe are essential to the future of trails. The whole point of trails is to bring us closer together— and closer to the natural world that nurtures our spirits, whatever our beliefs, our culture, our religion.

We find trails are created and interpreted in the light of our own diverse experiences. As a result, there is so much to be learned from the pathways, bikeways, and riverways of other parts of the country and the world.

American Trails is also a proud partner and supporter of the World Trails Network (WTN). This is an important effort to link organizations in support of trails around the world, sharing information on sustainable development of trails and tourism and improving world economies. Members of the WTN will be joining us this week.

You will learn how The Intertwine Alliance, serving the Portland area, conducts “Business as Un-usual” as they reframe the case for trails and active transportation and move vital community resources, such as trails, into their rightful place as a central element of our civic infrastructure, while fostering health and well-being.

The Symposium will also be the venue for the National and International Trails Awards. As we celebrate trails and people around the world we know you will join us in this spirit of camaraderie during the Symposium.

We couldn't be more pleased that you have joined us in Portland to learn from the worldwide trails community, and we look forward to you sharing your solutions with the rest of us!

— Pam Gluck, Executive Director, American Trails

International Attendance

We welcome all of our international friends from across the world! Over 40 presenters, attendees, and award recipients from 18 nations will also be joining us. There are 13 International Sessions to choose from!

- Australia
- Brazil
- Canada
- Chile
- China
- Denmark
- Ghana
- Greece
- Ireland
- Israel
- Japan
- Lebanon
- Nepal
- Nicaragua
- Panama
- Russia
- South Africa
- Turkey

We also expect virtually all States, plus the District of Columbia, to be represented.

SOLUTIONS FOR SUCCESS - Symposium Theme

Symposium programs will explore this theme of “Solutions for Success”— the many pathways to success for all types of trails, from cities to the backcountry:

- Solutions for design
- Solutions for sustainability
- Solutions for management
- Solutions for advocacy
- Solutions for health
- Solutions for the future
- And more…
#2015ITS

## Schedule at a Glance

The schedule is subject to change.

### Friday, May 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Trail Bridge Construction (day 1 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Trail Dozer - Intermediate Skill Builder (day 1 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Turns for the Better (day 1 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>9:00 a.m. to 5:00 p.m.</td>
<td>UTAP/HETAP Workshop (day 1 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
</tbody>
</table>

### Saturday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. to 4:00 p.m.</td>
<td>Trail Dozer - Intermediate Skill Builder (day 2 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Mini-Excavator Skill Builder for Narrow Trails</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Trail Bridge Construction (day 2 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 4:00 p.m.</td>
<td>Trail Contracting – What Works, What Doesn't (day 1 of 2)</td>
<td>DoubleTree - Hamilton Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Turns for the Better (day 2 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>9:00 a.m. to 5:00 p.m.</td>
<td>UTAP/HETAP Workshop (day 2 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Working with Stone (day 1 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 8:00 p.m.</td>
<td>American Trails Mobile Workshop: Lewis and Clark Coastal Hiking Adventure!</td>
<td></td>
</tr>
</tbody>
</table>

### Sunday, May 17

<table>
<thead>
<tr>
<th>All Day</th>
<th>Registration &amp; Information Trailhead Open</th>
<th>Convention Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. to 6:00 p.m.</td>
<td>PTBA Outdoor Trade Show</td>
<td>Outdoor Trade Show Site</td>
</tr>
<tr>
<td>8:00 a.m. to 12:00 p.m.</td>
<td>American Trails Mobile Workshops Exploring the 40-Mile Loop Trail by Bike</td>
<td>Departs from Convention Center</td>
</tr>
<tr>
<td>8:00 a.m. to 12:00 p.m.</td>
<td>Exploring the Intertwine Regional Trails and Park System</td>
<td>Departs from Convention Center</td>
</tr>
<tr>
<td>8:00 a.m. to 2:00 p.m.</td>
<td>Sandy Ridge Mountain Bike Trail</td>
<td>Departs from Convention Center</td>
</tr>
<tr>
<td>8:00 a.m. to 2:00 p.m.</td>
<td>Walk the Historic Columbia River Highway State Trail</td>
<td>Departs from Convention Center</td>
</tr>
<tr>
<td>8:30 a.m. to 4:30 p.m.</td>
<td>Kayak the Lewis River-Vancouver Lake Water Trail</td>
<td>Departs from Convention Center</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>PTBA Sustainable Workshops</td>
<td></td>
</tr>
<tr>
<td>8:00 a.m. to 4:00 p.m.</td>
<td>Trail Contracting – What Works, What Doesn't (day 2 of 2)</td>
<td>DoubleTree - Hamilton Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Mechanized Construction Techniques for Sensitive Areas</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Trail Dozer Operator Certification</td>
<td>Outdoor Trade Show Site</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Working with Stone (day 2 of 2)</td>
<td>DoubleTree - Oregon Room</td>
</tr>
<tr>
<td>9:00 a.m. to 1:00 p.m.</td>
<td>American Trails Featured Workshop: Strategic Thinking for Decision Making</td>
<td>Room: A109</td>
</tr>
<tr>
<td>12:00 p.m. to 8:30 p.m.</td>
<td>Exhibit Hall Opens (closes at 8:30 p.m.) Silent Auction begins (runs through Tuesday at 6:00 p.m.)</td>
<td></td>
</tr>
<tr>
<td>12:00 p.m. to 5:00 p.m.</td>
<td>Building Public Awareness for Trails Event/Metro's 5th Annual Trails Fair (FREE – OPEN TO THE PUBLIC)</td>
<td>Exhibit Halls A1 &amp; B</td>
</tr>
<tr>
<td>12:30 p.m. to 1:45 p.m.</td>
<td>PTBA – History of Trails in the Cascades and Mountain West</td>
<td>Room: A107</td>
</tr>
<tr>
<td>12:30 p.m. to 1:45 p.m.</td>
<td>Re-Connecting Communities Through Trails: 300 Years Is Never Too Late! The Story of “The Pearl” of Puerto Rico</td>
<td>Room: A108</td>
</tr>
<tr>
<td>2:00 p.m. to 3:15 p.m.</td>
<td>International Session – The Great Himalaya Trail in Nepal</td>
<td>Room: A108</td>
</tr>
<tr>
<td>2:00 p.m. to 3:15 p.m.</td>
<td>Transforming Communities: The Social Value of Trails</td>
<td>Room: A109</td>
</tr>
<tr>
<td>2:00 p.m. to 3:15 p.m.</td>
<td>Your Community From the Paddler’s Perspective</td>
<td>Room: A107</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>A Successful Solution to Get Kids in Parks</td>
<td>Room: A107</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>The Pacific Crest Trail: More Than One Way to Do It</td>
<td>Room: A109</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>International Session – Trails and The Pilgrimage Culture: The Kumano Kodo and The Way of Saint James</td>
<td>Room: A108</td>
</tr>
<tr>
<td>3:30 p.m. to 5:30 p.m.</td>
<td>American Trails Featured Workshop: Horse Caucus (open to the public)</td>
<td>Room: A105</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 p.m. to 8:30 p.m.</td>
<td>Happy Trails Welcome Reception (Official kick-off to the Symposium – includes lite meal)</td>
<td>Exhibit Halls A1 &amp; B</td>
</tr>
<tr>
<td><strong>Monday, May 18</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>All Day</strong></td>
<td>Registration &amp; Information Trailhead Open</td>
<td>Convention Center</td>
</tr>
<tr>
<td>Trail Talks (Coffee, Pastries, and Conversation)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>International Session – Friendship Trails as a Cross-Country Marketing Tool</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Taking the Long View: Sustainable and Durable Materials</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Re-Connecting Communities Through Trails: 300 Years Is Never Too Late! The Story of “The Pearl” of Puerto Rico</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Building a Team From the Most Unlikely Players</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Trails in Tight Places</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Trail Wizardry: Trail Stewardship Using Social Media and Technology</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Let’s Talk Turns!</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Designing the Future of the National Trails System: How Can We Meet the Challenges and Opportunities for the System in the Next 50 Years?</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Creating a Sustainable and Engaging Internship Program</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>8:00 a.m. to 6:00 p.m.</td>
<td>Exhibit Hall and Silent Auction Open</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td><strong>Concurrent Sessions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>International Session – Developing Hiking Trails within Economic Recession: The Tools for Success</td>
<td>Room: A107</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Dirty Trails: Live and Uncensored</td>
<td>Room: B114</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Understanding (and Overcoming) Opposition to Rail Trails</td>
<td>Room: A108</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Creating Trails Databases Using GIS Technologies: A Tale of Two Perspectives</td>
<td>Room: B115</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>The Hills Have Eyes: Interpreting Camera and Trail Counter Data for Better Trail Management</td>
<td>Room: B110</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>PTBA – Maximizing Your Trail Budget Through Competitive Bidding</td>
<td>Room: B116</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Trail Investments and Trail Management Made Easier with GIS</td>
<td>Room: B111</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Federal Transportation Funds for Trails</td>
<td>Room: B117</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Applying the Sustainable Trail Design Rules in the Real World</td>
<td>Room: B112</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>No Conflict Equestrian Trails: Simple Success</td>
<td>Room: B118</td>
</tr>
<tr>
<td>8:15 a.m. to 9:30 a.m.</td>
<td>Meeting at the Refuge: Linking People Through Land and Water Trails</td>
<td>Room: B113</td>
</tr>
<tr>
<td>9:30 a.m. to 10:00 a.m.</td>
<td>BREAK (Refreshments)</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td><strong>Poster Sessions</strong></td>
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<tr>
<td>9:30 a.m. to 10:00 a.m.</td>
<td>The Trail to Your Front Door</td>
<td>Exhibit Hall</td>
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<tr>
<td>9:30 a.m. to 10:00 a.m.</td>
<td>Trailblazing the Concrete Jungle: Interpreting Nature in an Urban Environment</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>9:30 a.m. to 10:00 a.m.</td>
<td>Everything By Hand: The Volunteer Trail Machine</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td><strong>Concurrent Sessions</strong></td>
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</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>CYA – Cover Your Assets: Protecting Your Trail, Your Agency, and Yourself From Liability</td>
<td>Room: A108</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>Water Trails as Paths to Discovery: Putting Kids on Water</td>
<td>Room: B115</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>Progressing Trails: The Power of Higher Education</td>
<td>Room: B110</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>Anatomy of a Successful Statewide Foundation</td>
<td>Room: B116</td>
</tr>
<tr>
<td>Time</td>
<td>Session Title</td>
<td>Room</td>
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<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>International Session – From Trail Surfing to International Networking: Unexpected Solutions and Opportunities From an Internationally Networked Trails Industry</td>
<td>B111</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>On the Trail...to Success! Following the Path From Accessibility to Adventure</td>
<td>A107</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>Creating the Next Generation of Trail Planning Tools</td>
<td>B112</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>PTBA – Transforming Existing Routes into Manageable, Enjoyable Trails for the Off-Highway Vehicle Community</td>
<td>B117</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>So You Want to Build a Bike Park? A How-to on Successfully Planning and Developing These Exciting Park Amenities</td>
<td>B113</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>An NGO Response to Funding Shortfalls: Shaping of the National Forest System Trails Stewardship Act</td>
<td>B118</td>
</tr>
<tr>
<td>10:00 a.m. to 11:15 a.m.</td>
<td>Engaging the Next Generation of Trail Leaders Today</td>
<td>B114</td>
</tr>
<tr>
<td>11:30 a.m. to 1:30 p.m.</td>
<td>Opening General Session Luncheon</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>1:45 p.m. to 4:45 p.m.</td>
<td>Mega Events: How to Get 150 or More Perfect Strangers to Build Some Awesome Trail</td>
<td>B113</td>
</tr>
<tr>
<td>1:45 p.m. to 4:45 p.m.</td>
<td>Collective Impact: Creating Trail Networks on a Grand Scale</td>
<td>A108</td>
</tr>
<tr>
<td>1:45 p.m. to 4:45 p.m.</td>
<td>PTBA – Beyond Physical Sustainability: A Multi-Faceted Approach to Developing Lasting and Valued Trails and Trail Systems</td>
<td>B118</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>Writing a Better Story: How to Create Panel Copy that Entices and Intrigues</td>
<td>B111</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>Indy’s New Full Circle Master Plan: Changing the Conversation About Greenways in Indianapolis</td>
<td>B114</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>Good Public Engagement: From the Public, Private, and Community Perspective</td>
<td>B112</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>International Session – Hiking the Abraham Path: Building a Long-Distance Hiking Trail Across the Middle East</td>
<td>B115</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>Oregon Trails 2015: A Vision for the Future</td>
<td>A109</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>Using Technology to Promote Recreation: There’s an App for That!</td>
<td>A107</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>Volunteer Backlash: The Price of Free Labor</td>
<td>B117</td>
</tr>
<tr>
<td>1:45 p.m. to 3:00 p.m.</td>
<td>PTBA – Managing Successful Hybrid and Design-Build Projects</td>
<td>B116</td>
</tr>
<tr>
<td>3:00 p.m. to 3:30 p.m.</td>
<td>BREAK (Refreshments)</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m. to 3:30 p.m.</td>
<td>Funding a Multi-Million Dollar Trail Project</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m. to 3:30 p.m.</td>
<td>&quot;Get Out of My Way!&quot; Best Practices for Shared Use Strategies on Busy Pathways</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m. to 3:30 p.m.</td>
<td>Research Based Management for Sustainable Trails</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m. to 3:30 p.m.</td>
<td>Dual Pilgrim: Kumano Kodo and Way of St. James</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m. to 3:30 p.m.</td>
<td>From Dreams to Actions, a National Park for the Capital of Chile</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>International Session – The Trail to 2017: Ontario's Contribution</td>
<td>A109</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>Leave No Trace: From Science to Application</td>
<td>B114</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>Bringing the Portland-Vancouver Metro Area Together: 400 Miles of Trails Built, 600 Miles to Go. How We Did It and How Your Community Can Also Do It</td>
<td>B111</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>International Session – New Trails from Ancient Roads: How to Breathe Life into Turkish Mountain Villages</td>
<td>B115</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>How to Use the Forest Service Standard Trail Plans and Specifications: Speeding Up the Process</td>
<td>B112</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>PTBA – Professional Trailbuilders: What Are They and How Do You Work with Them?</td>
<td>B116</td>
</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>You Can Get There: Trail Wayfinding Within and Beyond the Standards</td>
<td>A107</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Location</td>
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</tr>
<tr>
<td>3:30 p.m. to 4:45 p.m.</td>
<td>PTBA – Mechanized Construction Techniques for Sensitive Areas</td>
<td>Room: B117</td>
</tr>
<tr>
<td>7:00 p.m. to 11:00 p.m.</td>
<td>Trails Rock Party and Live Auction (includes dinner)</td>
<td>Off-site at Oregon Museum of Science and Industry</td>
</tr>
</tbody>
</table>

**Tuesday, May 19**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Day</td>
<td>Registration &amp; Information Trailhead Open</td>
<td>Convention Center</td>
</tr>
<tr>
<td></td>
<td>Trail Talks (Coffee, Pastries, and Conversation)</td>
<td></td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>International Session – UNESCO World Heritage, Kumano Kodo Pilgrimage</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>Integrating Community Health in Trail Planning: A Case Study</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>The Importance of Trail Champions: Keeping the Fire Burning</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>Mapping Authoritative Trails: Federal Trails Efforts, Private Trails Groups, US Geological Survey Trails Partner Project</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>PTBA – History of Trails in the Cascades and Mountain West</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>The Development of a Multi-Million Dollar Trail Project: Concept to Construction</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>The Best of Two Worlds: Durable Trails that Preserve Wilderness Character</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>Your Community From the Paddler’s Perspective</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>Let Me on this Trail: Objective Evaluations to Determine Appropriate Trail Use Change</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:30 a.m. to 8:30 a.m.</td>
<td>Designing the Future of the National Trails System: How Can We Meet the Challenges and Opportunities for the System in the Next 50 Years?</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>8:00 a.m. to 6:00 p.m.</td>
<td>Exhibit Hall (closes at 1:00 p.m., breakdown until 6:00 p.m.) and Silent Auction Open (open until 6:00 p.m.)</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>Core Tracks</td>
<td></td>
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</tr>
<tr>
<td>9:00 a.m. to 12:00 p.m.</td>
<td>Regional Trails – Connecting Rural and Urban Communities</td>
<td>Room: B118</td>
</tr>
<tr>
<td>9:00 a.m. to 12:00 p.m.</td>
<td>Trails for Heroes: Healing Our Military Veterans</td>
<td>Room: A107</td>
</tr>
<tr>
<td>Concurrent Sessions</td>
<td></td>
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</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>Moving from Complaints to Collaboration</td>
<td>Room: B116</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>Pyramid Strategies for Low Cost Multi-Use Trails</td>
<td>Room: B112</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>Atlanta Beltline’s Eastside Trail: A Triple Bottom Line Success</td>
<td>Room: A109</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>Beyond the Trail: Exploring National Trail Corridors and Plan Implementation</td>
<td>Room: B113</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>Make Crowdfunding Successful for You: Effective Strategies for Fundraising in the Social Age.</td>
<td>Room: A108</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>Trails and Trains: Existing Together</td>
<td>Room: B114</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>The Best of Both Worlds: Enhancing Habitat and Building Compatible Trails</td>
<td>Room: B110</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>PTBA – Innovations in Mechanized Trailbuilding</td>
<td>Room: B115</td>
</tr>
<tr>
<td>9:00 a.m. to 10:15 a.m.</td>
<td>International Session – Trail Detective: Taking the Mystery Out of Successful Trail Marketing</td>
<td>Room: B111</td>
</tr>
<tr>
<td>10:15 a.m. to 10:45 a.m.</td>
<td>BREAK (Refreshments)</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>Poster Sessions</td>
<td></td>
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<tr>
<td>10:15 a.m. to 10:45 a.m.</td>
<td>Saving Our Heritage</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>10:15 a.m. to 10:45 a.m.</td>
<td>The Ozark Trail: One of Missouri’s Hidden Treasures</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>10:15 a.m. to 10:45 a.m.</td>
<td>Community Voice: Understanding Local Perceptions of Management and Values of Long Distance Trails</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>10:15 a.m. to 10:45 a.m.</td>
<td>North Portland Willamette Greenway Trail: Reclaiming an Urban Hardscape as a Trail Amenity Through Partnership</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>10:15 a.m. to 10:45 a.m.</td>
<td>Trails and Transit: Crossing the Tracks</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>Concurrent Sessions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>International Session – From Lake Baikal to Big Four</td>
<td>Room: A108</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Room</td>
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<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>Paperless Trail: Case Studies in Harnessing, Using, and Sharing Digital Trail Data</td>
<td>A109</td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>Stewarding and Training Volunteer Stewardship Groups</td>
<td>B110</td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>Big and Bold: Keys to Success for Mega Trails</td>
<td>B113</td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>The ABCs of Trail Tourism: The Assets, the Benefits, and Coaching to Solutions</td>
<td>B111</td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>PTBA – Helical Pier Boardwalk Construction Techniques</td>
<td>B114</td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>What Went Wrong? Planning for Unexpected Trail Challenges</td>
<td>B116</td>
</tr>
<tr>
<td>10:45 a.m. to 12:00 p.m.</td>
<td>Pathway to the Pacific: The Salmonberry Corridor Rail Trail Concept</td>
<td>B112</td>
</tr>
</tbody>
</table>
| 12:00 p.m. to 1:00 p.m. | Box Lunch and Networking | Convention Center  
Registration Area |
| 1:00 p.m. to 4:00 p.m. | PTBA Featured Workshop: Becoming Compliant with the Accessibility Guidelines for Outdoor Developed Areas | A107   |
| 1:00 p.m. to 5:00 p.m. | American Trails Featured Workshop: Trail Fundamentals and TMOs: Cornerstones of Effective Trail Management | A106   |

**American Trails Workshops**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
</table>
| 1:00 p.m. to 5:00 p.m. | Canoe the Willamette River (In One Large Canoe!) | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Canoe the Willamette River (in 2 person canoes) | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Explore the Alleys of North and Northeast Portland by Bike | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Hike Portland’s Forest Park | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Hike the Scenic Cape Horn Trail | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Horses and Trails – Helping Heroes | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | OHV Ride at Tillamook State Forest | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Walk the Fanno Creek Greenway Trail | Convention Center  
Departs from Convention Center |
| 1:00 p.m. to 5:00 p.m. | Walk and Ride the 4Ts – Trail, Tram, Trolley, and Train! | Convention Center  
Departs from Convention Center |
| Starts at 6:15 p.m. | Happy Trails Hour (no-host bar) | Oregon Ballroom Lobby |
| 7:00 p.m. to 10:00 p.m. | National & International Trails Awards Banquet (includes dinner) | Oregon Ballroom – 2nd Floor |

### Wednesday, May 20

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. to 5:00 p.m.</td>
<td>Registration &amp; Information Trailhead Open</td>
<td>Convention Center</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Trail Talks (Coffee, Pastries, and Conversation)</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>A Successful Solution to Get Kids in Parks</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>International Session – A Global Glimpse: Polling Trails Leadership for a Strategic Snapshot</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Effectively Mark Your Trails Using Safe Excavation Practices</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Trail Doctor</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>A New Old Method of Mapping and Signing Trails</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>Trail Design: One Chance to Get it Right!</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>The Federal Investment in Trails – A Roundtable Discussion</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>PTBA – How to Build a Successful Public-Private-Public Partnership: A Case Study From Eagle, Colorado</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>7:00 a.m. to 8:00 a.m.</td>
<td>United on Trails: Cross-Use Solutions in a Multi-Use World</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
</tbody>
</table>

### Concurrent Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Building Partnerships One Step at a Time: Great Smoky Mountains National Park and “Friends of the Smokies” Unite to Rehabilitate Iconic Park Trails</td>
<td>A107</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Who Needs Conflict Resolution When You Can Prevent It?</td>
<td>B114</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>International Session – Europeans Prefer Quality Trails</td>
<td>A108</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Partnerships for Success: The 21st Century Conservation Service Corps</td>
<td>B117</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Bicycle Tourism: Trends, Trails, and Techniques</td>
<td>B110</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Metrics, Data, and Counting, Oh My! Why it Doesn't Take a Wizard to Harness the Power of Advanced Data Collection and Analysis to Build the Trail Network of Your Dreams!</td>
<td>B116</td>
</tr>
<tr>
<td>Time</td>
<td>Session</td>
<td>Room</td>
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</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>The Louisville Loop: Public and Non-Profit Strategies for Long-Term Vision Implementation</td>
<td>Room: B111</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>PTBA – Introduction to Sustainable Trails for All: Trail Accessibility Guidelines (<strong>Pre-requisite)</strong></td>
<td>Room: B115</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>A Prescription for Trails and Health: A Workbook Approach</td>
<td>Room: B112</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Trails and Agriculture: Bridging Productive and Recreational Landscape</td>
<td>Room: B118</td>
</tr>
<tr>
<td>8:30 a.m. to 9:45 a.m.</td>
<td>Trails for Diverse Communities: Planning, Design, and Advocacy for All</td>
<td>Room: B113</td>
</tr>
<tr>
<td>8:30 a.m. to 11:30 a.m.</td>
<td>YOUTH WRAP-UP SESSION: 20/something Vision: Youth Scholars Assessment of 2015 ITS</td>
<td>Room: A105</td>
</tr>
<tr>
<td>9:45 a.m. to 10:15 a.m.</td>
<td>BREAK (Refreshments)</td>
<td>Registration Area</td>
</tr>
</tbody>
</table>

**Concurrent Sessions**

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
</thead>
<tbody>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>The Greatest Trail on Earth: Successfully Selling Your Trail!</td>
<td>Room: A107</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Designing the Future of the National Trails System: How Can We Meet the Challenges and Opportunities for the System in the Next 50 Years?</td>
<td>Room: B114</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Roads to Trails: Less is More</td>
<td>Room: A108</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>PTBA – Introduction to Sustainable Trails for All: Design and Construction (<strong>Pre-requisite</strong>)</td>
<td>Room: B115</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Southwest Ohio Has The Largest Bikeway Network in the Country! What?</td>
<td>Room: B110</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>PTBA – Modern Mountain Biking Facilities Development: Bike Parks, Flow Trails, and MTB-Optimized Trail Systems (<strong>Pre-requisite</strong>)</td>
<td>Room: B116</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Tribal Lands and Community Connections: Working Together</td>
<td>Room: B111</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Infinity Loop: From Mount Hood to the Pacific Coast: A Signature Trail Experience</td>
<td>Room: B117</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Historic Columbia River Highway State Trail: Remembering, Restoring, and Reconnecting the King of Roads</td>
<td>Room: B112</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Partnering with Boy Scouts Builds Great Trails</td>
<td>Room: B118</td>
</tr>
<tr>
<td>10:15 a.m. to 11:30 a.m.</td>
<td>Ways and Means of Expanding Trail Funding</td>
<td>Room: B113</td>
</tr>
<tr>
<td>11:45 a.m. to 2:00 p.m.</td>
<td>Closing General Session Luncheon (official closing of the Symposium)</td>
<td>Oregon Ballroom – 2nd Floor</td>
</tr>
<tr>
<td>2:30 p.m. to 5:30 p.m.</td>
<td>State Trail Administrators Meeting (by invitation only)</td>
<td>Allied Meeting, Room: A105</td>
</tr>
</tbody>
</table>

**PTBA Sustainable Workshops**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</tr>
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<tbody>
<tr>
<td>2:30 p.m. to 5:00 p.m.</td>
<td>PTBA Sustainable Workshop: Trail Construction – Cost Realities (day 1 of 2)</td>
<td>Room: A106</td>
</tr>
<tr>
<td>2:30 p.m. to 6:00 p.m.</td>
<td>Modern Mountain Biking Facilities Development Workshop (day 1 of 2) (**)</td>
<td>Room: B116</td>
</tr>
<tr>
<td>2:30 p.m. to 6:00 p.m.</td>
<td>Sustainable Trails for All (day 1 of 2) (**)</td>
<td>Room: B115</td>
</tr>
<tr>
<td>3:00 p.m. to 5:00 p.m.</td>
<td>National Trails Training Partnership (NTTP) Meeting (Open to public)</td>
<td>Room: A105</td>
</tr>
<tr>
<td>5:30 p.m. to 7:00 p.m.</td>
<td>USDA Forest Service Employee Meeting</td>
<td>Room: A107</td>
</tr>
</tbody>
</table>

**Thursday, May 21**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</tr>
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<tbody>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>State Trail Administrators Meeting (by invitation only)</td>
<td>Allied Meeting, Room: A105</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>PTBA Sustainable Workshop: Trail Construction – Cost Realities (day 2 of 2)</td>
<td>Room: A106</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Modern Mountain Biking Facilities Development Workshop (day 2 of 2)</td>
<td>Room: A107</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Sustainable Trails for All (day 2 of 2)</td>
<td>Room: A108</td>
</tr>
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**Friday, May 22**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>PTBA Sustainable Workshop: Introduction to Trail Dozer Operation (day 2 of 2)</td>
<td>Departs from Convention Center</td>
</tr>
</tbody>
</table>

**PTBA Sustainable Workshops**

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<tbody>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>PTBA Sustainable Workshop: Trail Construction – Cost Realities (day 2 of 2)</td>
<td>Room: A106</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Modern Mountain Biking Facilities Development Workshop (day 2 of 2)</td>
<td>Room: A107</td>
</tr>
<tr>
<td>8:00 a.m. to 5:00 p.m.</td>
<td>Sustainable Trails for All (day 2 of 2)</td>
<td>Room: A108</td>
</tr>
</tbody>
</table>
THANK YOU to Our Generous Sponsors & Exhibitors*

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PILEATED WOODPECKER

Please thank our sponsors and exhibitors and support them — as their contributions help us keep registration fees low for attendees! (*Represents monetary and/or in-kind contributions.)
Sunday, May 17 12:00 p.m. – 8:30 p.m.
Monday, May 18  8:00 a.m. – 6:00 p.m.
Tuesday, May 19  8:00 a.m. – 1:00 p.m.

Visit the EXHIBIT HALL!

Make time to visit our exhibitors at the 2015 International Trails Symposium. Check out the websites of our sponsors to learn about their products and services and how they can help you on your next trail project!

Visit the state-of-the-art exhibit hall designed as an indoor trails and greenways system complete with a city park, campground, labyrinth, snow area, and an area to showcase trail tools equipment—all with landscaping in abundance. Over 125 exhibitor booths & tables will showcase the latest in trail products and services. You won’t want to miss browsing the silent auction and taking a ride on the pumptrack to experience a different kind of bike ride—indoors! In the exhibit hall, attendees will also be able to enjoy breaks between sessions. Posters will also be on display in the exhibit hall.

We extend a special thanks to Alta Planning + Design for their assistance in leading the design of the exhibit hall trails and greenways system. Thank you also to GreenWorks, Mackenzie, WHPacific, Okanogan Trail Construction, and Zeager Bros, Inc. for their hand in the design and surfacing.

Metro’s 5th Annual Trails Fair and American Trails Building Public Awareness for Trails Event

Everyone is invited to attend this kick-off event in the exhibit hall that is FREE and OPEN TO THE PUBLIC on Sunday May 17 only from 12:00 p.m. – 5:00 p.m. Visit with local vendors who will provide information tables, presentations, and workshop activities for all ages. During this event only, you won’t want to miss climbing the rock wall, mini disc golf, and cornhole, as well as meeting two musher dogs who will demonstrate using musher sleds on snow trails.
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THE COMMUNITY OF Natural Surface Trails Professionals IS Proud to support American Trails
The 2015 International Trails Symposium will be the most diverse yet as 16 Emerging Leaders (ages 19–25) from across the country and abroad will be in attendance as part of the Hulet Hornbeck Emerging Leaders Scholarship Program. Some of our international scholarship recipients for 2015 will attend from Nicaragua, Canada (Alberta), Ghana (currently based in Pennsylvania for school); and Russia (currently based in Washington state for an internship).

In its second year, this program will provide training and mentoring opportunities to inspire these young adults to choose a career path so they, too, can leave a lasting legacy on the world—as Hulet did. At the Symposium, scholarship recipients will learn from experts, get practical experience with a service project, network with professionals in their desired field, and take a step closer to their career goals within the trails world. Each Emerging Leader is also paired with a fellow attendee as a mentor who will help to understand their mentee’s career ambitions, answer any questions and related concerns they might have, and to offer advice and connection opportunities.

A big thank you goes out to the major sponsors for this program that helped bring the Emerging Leaders to attend the Symposium on scholarship, including the National Park Service, US Fish & Wildlife Service, USDA Forest Service, Federal Highway Administration, and the USDA Forest Service – Trails Unlimited. And thank you to our exhibitors, attendees, and others who made generous donations as well! View a list of all the sponsors for this program, learn more about Hulet Hornbeck and the amazing legacy he left (which inspired this program), and more information at: www.AmericanTrails.org/2015

We thank the Emerging Leader Committee members for their time, dedication, and commitment to our young trail stewards!

- Amy Camp, American Trails (Committee Chair)
- Jenny Rigby, American Trails
- John Favro, American Trails
- Roger Bell, American Trails
- Candace Mitchell, American Trails
- Charles Thomas, National Park Service
- Parc Smith, American YouthWorks
- Jeff Parker, Northwest Youth Corps
- Lili Allia, Student Conservation Association
- Lauren Beitelspacher, Portland State University
- Katie Pitstick, 2013 scholarship recipient
- Kristen Schulte, 2013 scholarship recipient
- Jeff Spellman, City of Phoenix (retired)
HAPPY TRAILS WELCOME RECEPTION: Welcoming You to the Path

Date: Sunday, May 17
Time: 5:00 p.m. – 8:30 p.m.
Location: Exhibit Halls A1 & B
Cost: Included with Registration ($29.00 for guests, includes lite meal)

Check out the extensive exhibit hall and meet with vendors offering you the latest in cutting-edge products and services. Enjoy the no-host bar and hors d’oeuvres (be sure to bring your meal ticket!), and visit with past acquaintances and meet new friends!

You will also receive a warm welcome from these Symposium partners:

OPENING GENERAL SESSION LUNCHEON: Making Connections in a World of Trails

Date: Monday, May 18
Time: 11:30 a.m. – 1:30 p.m.
Location: Oregon Ballroom
Cost: Included with Registration ($29.00 for guests, includes meal)

Welcome:
Kathleen Brennan-Hunter, Interim Sustainability Center Director with Metro, our Host and major Planning Partner for the 2015 International Trails Symposium, will welcome attendees from across the country and around the globe.

Introduction of the 2015 Emerging Leaders:
Join us in welcoming the 16 “Hulet Hornbeck” Emerging Leaders Scholarship Program recipients. We are excited to take this program even farther across the borders and welcome scholarship recipients from Canada (Alberta) and Nicaragua!

Introduction of International Attendees:
Over 40 presenters and attendees from 18 nations will be joining us, including Galeo Saintz, Chair of the World Trails Network (WTN) and some of the WTN member organizations! This is truly going to be a global experience! (See list of countries on page 1.)
Natural areas, parks, and trails frequently enjoy broad support among the public, but are often pigeonholed as “nice-to-haves” vs. “must-haves” when it comes time to allocate scarce public resources. How do we move these vital community resources out of second class status and give them their rightful place as a central element of our civic infrastructure?

The Intertwine Alliance has tackled this challenge. An innovative coalition of over 140 nonprofits, government agencies, and for-profit companies in the Portland-Vancouver metropolitan region, the Alliance is building a broad-based, multi-disciplinary coalition to mobilize political and financial resources behind parks, trails, and natural areas. Increasingly, community leaders are finding that parks, trails, and natural areas have enormous potential to address some of the most challenging issues facing our community. By reframing the case for trails and active transportation as a community health issue there is burgeoning interest from new sectors. Leaders from education, equity, youth engagement, transportation, recreation, and community health are discovering that parks and trails are a simple response that yields a multifaceted return.

This session will serve as a wonderful lead-in to our conference theme – “Solutions for Success” – examining one aspect of “doing things differently” in the Pacific Northwest.

“TRAILS ROCK” PARTY

Date: Monday, May 18
Time: 7:00 p.m. – 11:00 p.m.

Location: Oregon Museum of Science and Industry (OMSI)
Cost: Included with Registration ($59.00 for guests, includes meal and lots of networking and fun)

Join us for our “Trails Rock” Party at the Oregon Museum of Science and Industry (OMSI). The evening will include endless networking opportunities, food and drink, entertainment and dancing (by local band Hit Machine), and a live auction. The museum is one of Portland’s premier waterfront venues, overlooking the soon to be opened Tilikum Crossing – Bridge of the People. This bridge will be distinctive in the United States, designed to carry light rail trains, buses, cyclists, pedestrians, and streetcars, but not private vehicles.

A museum pass (with access to a Planetarium show and the Earth and Life Halls) is included with registration.

Planetarium Show: “Perfect Little Planet” ~ one show only at 8:00 p.m. (40 minutes)

Imagine the ultimate space vacation! Discover our solar system through a new set of eyes – a family from another star system seeking the perfect vacation spot. Fly over the surface of Pluto, our best known Dwarf Planet. Dive over the ice cliffs of Miranda. Sail through the rings of Saturn. Feel the lightning storms of Jupiter. And walk on the surface of Mars. Which destination would you choose? A solar system journey (think trails of the future) for space travelers of all ages.

Complimentary transportation will be provided to and from our host hotels or enjoy a walk to the museum along the East Bank Esplanade Trail. Transportation starts at 6:30 p.m. and runs through 11:30 p.m. (in less than 30 minute intervals).

The Live Auction will start at 9:00 p.m. Don’t miss the opportunity to bid on some great items (including an African Safari trip)!

The “Trails Rock” Party is open to the public but a ticket must be purchased in advance.

www.AmericanTrails.org/2015
HAPPY TRAILS HOUR (no-host bar)
Date: Tuesday, May 19
Time: Starts at 6:15 p.m.
Location: Oregon Ballroom Lobby
Come early to network with new and old friends prior to the American Trails National & International Trails Awards Banquet.

AMERICAN TRAILS NATIONAL & INTERNATIONAL TRAILS AWARDS BANQUET
Date: Tuesday, May 19
Time: 7:00 p.m. – 10:00 p.m.
Location: Oregon Ballroom
Cost: Included with Registration ($49.00 for guests, includes meal)

To kick-off the 2015 Awards Program, join us in “Celebrating the Federal Investment in Trails.”

KEYNOTE PRESENTATION
Presenter: Marianne Fowler, Senior Strategist for Policy Advocacy, Rails-to-Trails Conservancy and American Trails Board Member

From the trails that loop Fort McHenry to our beloved Appalachian Trail, to the Cowboy Trail spanning Nebraska, and the Medicine Bow running through sacred Native American Lands, and as far west as California’s Chappie-Shasta Trail, America is blessed with a sweep of trails that bridge our ginormous continent. It is a magnificent heritage and playland for which we are rightfully proud and extremely grateful. But it did not come cheaply and is pricy to maintain. America’s public lands, agencies, policies, and budget do yeoman’s duty in service to our nation’s trail system. Let us celebrate this legacy and our right to enjoy it, while acknowledging that which is done for trails under the exegesis of our federal government. Let us define the tax dollar contribution we make to trails each year and recognize that without informed advocacy and vigilance it could all be lost.

During Trail Talk on Wednesday morning (7:00 a.m. – 8:00 a.m.), Marianne will lead a roundtable discussion regarding strategies to not only protect, but to continue to grow these investments. How can we best engage in the process and help shape the future of trails?

2015 Awards Banquet sponsored by:

2015 Awards Program: American Trails presents National & International Trails Awards to recognize the tremendous contributions of volunteers, professionals, and other leaders who are working for the betterment of trails both nationally and internationally.

American Trails National Trails Awards categories:
- “Hulet Hornbeck” Award
- Lifetime Service
- Best Trails State
- Community Service
- Corporate
- Friends of Trails
- Kids and Trails
- Outstanding Media
- Outstanding Trail Sharing

American Trails International Trails Awards categories:
- Partnership
- Planning/Design
- State-of-the-Art Technology
- Trails and the Arts
- Trails for Health
- Trails Public Service
- Trails Advocacy
- Trails Worker

Professional TrailBuilders Association Awards:
- Harvey Bell Memorial Award
- Jerry Morrison Trail Blazer Award

We will also celebrate:
- Milestones & Anniversaries
- In Memoriam: To those in the trails community we have lost
CLOSING GENERAL SESSION LUNCHEON:
Connecting Today’s Solutions with Tomorrow’s Dreams

Date: Wednesday, May 20
Time: 11:45 a.m. – 2:00 p.m.
Location: Oregon Ballroom
Cost: Included with Registration ($29.00 for guests, includes meal)

- American Trails Meeting of the Membership and Board Election
- 2015 Emerging Leaders Scholarship Recipients Wrap-Up

Connecting Today’s Solutions with Tomorrow’s Dreams:

Are you ready to set your imagination free and envision the future? We’re inviting everyone at the Symposium to tell us what is most important to them about trails. We’ll share some of those visions and big ideas as part of our closing session. Just as the Symposium is about meeting new people and discovering new ideas, we want to further explore trails as part of a changing world. How will trails intertwine our lives and communities in the world of tomorrow? Who will be the trail leaders of the future and what dreams will they pursue? How can our work bring us closer and bridge the gaps of cultures, mindsets, and suspicions that divide us. Join us as we listen for the voices that will take us beyond borders and barricades into a world bright with pathways of every kind.
MOBILE WORKSHOPS

MOBILE WORKSHOPS require separate fees to cover such costs as rental equipment and entrance fees. Boarding will begin 15 minutes prior to departure. In order to secure your seat, please report to the Pick-Up Area no later than 10 minutes prior to departure. Times listed are departure times. The Oregon Convention Center Pick-Up and Drop Off Location is on the North side of the building, N.E. Holladay St. Please reference the back cover of this Program for the Pick-Up & Drop Off Location. At the time of boarding, you will be asked to sign a liability waiver. You must submit a signed waiver for each trip that you attend.

THINGS TO REMEMBER WHEN ATTENDING MOBILE WORKSHOPS:

1. The average high in Oregon in May is 65-70 degrees during the day and 50 degrees in the evening. Light to moderate rain is common during the month of May, so plan accordingly to bring rain gear and waterproof shoes.

2. Workshops are subject to cancellation if a minimum number of participants are not met or if weather conditions are extremely poor or dangerous. If applicable, a full refund will be issued. Refunds will be issued within 30 days after the Symposium.

3. Transportation to and from workshops will be provided from the Oregon Convention Center. Transportation costs are included in the workshop fees. Private vehicles will not be permitted as transportation to a mobile workshop.

4. Some workshops DO NOT have van transportation; these workshops will be utilizing the public transportation system. If you have signed up for one of the following, you MUST bring your MAX Light Rail pass included in your registration packet (or you will need to purchase one at the first stop): Exploring the 40 Mile Loop Trail by Bike, Canoe the Willamette River (in 2 Person Canoes), Explore the Alleys of North and Northeast Portland by Bike, and Walk and Ride the 4Ts — Trail, Tram, Trolley, and Train!

5. Water will be provided at all outings or before boarding the vans. You should bring a water bottle to fill up, along with a means to carry it (backpack, fanny pack, etc). Commemorative water bottles with the Symposium logo are available for purchase at the merchandise area by registration.

6. Box lunches for Tuesday afternoon workshops only are included in a full registration package, and can be picked up in the Registration Area in the Oregon Convention Center between 12:00 p.m. — 1:00 p.m. Make sure you pick up your box lunch before heading to your mobile workshop van (you can eat it before, or on the way to the workshop site). Note: not all workshops have van transportation and some transportation times are too short to eat your lunch on the way; plan accordingly.

7. Workshop surfaces vary from paved walkways to natural surface trails. Please note difficulty and accessibility descriptions in the workshop narratives and plan accordingly.

8. If you are participating in a road bike, mountain bike, or OHV trip, you are welcome to bring your own helmet. ALL RIDERS ARE REQUIRED TO WEAR A HELMET. All equipment — such as bikes, helmets, kayaks, canoes, and personal flotation devices are included in the workshop fee.
Terrabilt creates and builds high-quality, long-lasting outdoor signs, kiosks, and exhibits for parks, trails, rail-trails, and preserves.

Environmentally Sound:
Terrabilt uses reclaimed/sustainable “green” materials in manufacturing its panels and structures to help protect the environment and reduce life-cycle costs.

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Start to Finish:
Using our web-based Signfolio® software, you can plan, plot, and geo-code sign locations, archive artwork, specify signs, create orders, and maintain your signage program for years to come—all with one wayfinding system.

Visit us at Booth 56
**FRIDAY, MAY 15**

**PTBA Sustainable Trails Workshops**
- PTBA – TRAIL BRIDGE CONSTRUCTION (DAY 1 OF 2)
- PTBA – TRAIL DOZER: INTERMEDIATE SKILL BUILDER (DAY 1 OF 2)
- PTBA – TURNS FOR THE BETTER (DAY 1 OF 2)
- PTBA – UTAP/HETAP WORKSHOP (DAY 1 OF 2)

**PTBA Sustainable Trails Workshops**
- PTBA – TRAIL BRIDGE CONSTRUCTION (DAY 2 OF 2)
- PTBA – TRAIL DOZER: INTERMEDIATE SKILL BUILDER (DAY 2 OF 2)
- PTBA – TURNS FOR THE BETTER (DAY 2 OF 2)
- PTBA – UTAP/HETAP WORKSHOP (DAY 2 OF 2)
- PTBA – MINI-EXCAVATOR SKILL BUILDER FOR NARROW TRAILS WORKSHOP
- PTBA – TRAIL CONTRACTING – WHAT WORKS, WHAT DOESN’T (DAY 1 OF 2)
- PTBA – WORKING WITH STONE (DAY 1 OF 2)

**American Trails Mobile Workshop**
- AT MOBILE – LEWIS AND CLARK COASTAL HIKING ADVENTURE!

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Read presenter bios online at www.AmericanTrails.org/2015

**SHARE YOUR EXPERIENCE WITH THE REST OF THE TRAILS COMMUNITY!**
Use the hashtag #2015ITS
www.Facebook.com/AmericanTrails.org
www.Twitter.com/American_Trails
American Trails Mobile Workshops

- AT MOBILE – EXPLORING THE 40-MILE LOOP TRAIL BY BIKE
- AT MOBILE – EXPLORING THE INTERTWINED REGIONAL TRAILS AND PARK SYSTEM
- AT MOBILE – SANDY RIDGE MOUNTAIN BIKE TRAIL
- AT MOBILE – WALK THE HISTORIC COLUMBIA RIVER HIGHWAY STATE TRAIL
- AT MOBILE – KAYAK THE LEWIS RIVER-VANCOUVER LAKE WATER TRAIL

PTBA Outdoor Trade Show

- PTBA – OUTDOOR TRADE SHOW
  Time: 8:00 a.m. – 6:00 p.m.
  See map on back of program for location
  Visit PTBA’s Outdoor Trade Show that will feature equipment demonstrations from a variety of trail vendors and have the opportunity to “test drive” the equipment yourself. View the flyer in your attendee bag for a list of vendors that will be displaying equipment. Don’t miss this opportunity to play in the dirt!

PTBA Sustainable Trails Workshops

- PTBA – TRAIL CONTRACTING – WHAT WORKS, WHAT DOESN’T (DAY 2 OF 2)
- PTBA – WORKING WITH STONE (DAY 2 OF 2)

American Trails Featured Workshop

★ AT FEATURED – STRATEGIC THINKING FOR DECISION MAKING
  Time: 9:00 a.m. – 1:00 p.m.
  Cost: $60, pre-registration required
  Room: A109
  Strategic thinking is an approach to decision-making that focuses on the future of the organization. Grounded in systems thinking, it changes the atmosphere of boards by moving the discussion beyond the usual operational thinking, bringing the lens of a sustainable future into all discussions about the present.
  
  Presenter: Tasha Harmon, Facilitator/Trainer/Coach, New Perspectives Coaching, Training, and Facilitation

Visit the Exhibit Hall!

VISIT THE EXHIBIT HALL AND BROWSE THE SILENT AUCTION!
Time: 12:00 p.m. – 8:30 p.m.
Visit the exhibit hall to learn about the latest in trail products and services, and peruse the Silent Auction and bid on some great items!

CONCURRENT SESSIONS:
12:30 p.m. – 1:45 p.m.

- PTBA – HISTORY OF TRAILS IN THE CASCADES AND MOUNTAIN WEST (ALSO TUESDAY TRAIL TALK)
  Room: A107
  The extensive mountain trail system we now enjoy had its origins in Native American hunting, foraging, and trading routes that were established thousands of years ago. Early trappers, prospectors, and explorers traveled and added to these trail routes. A legion of settlers, military surveyors, sheepherders, and railroad and boundary surveyors were to follow with new routes. The creation of the National Forest and National Park systems were a critical inflection point in the expansion and conservation of this system and the lands that they served. An extensive trail system was lengthened for land management and forest fire containment goals. Recreational demand for this system exploded in the 1960s and 1970s. People who enjoyed their trails in the mountains began to demand and help build them closer to home. It has now become a worldwide movement and a centerpiece of a larger active outdoor lifestyle and conservation/preservation ethos. Join in for a history lesson of how trails in the west came to fruition.
  
  Presenter: Gerry Wilbour, President, Northwest Trails, Inc.
RE-CONNECTING COMMUNITIES THROUGH TRAILS: 300 YEARS IS NEVER TOO LATE! THE STORY OF “THE PEARL” OF PUERTO RICO

(ALSO MONDAY TRAIL TALK)

Room: A108

The Community of La Perla, Puerto Rico has long suffered from being located “just outside the old city walls” and community members have felt isolated and ignored, in addition to being identified as a link in the world drug trade. Community members are now working hand in hand with the City of Old San Juan to revitalize their neighborhood, change their reputation, and highlight the Pearl of Puerto Rico, with breathtaking views of the Caribbean Sea and intriguing historical highlights by connecting to El Paseo del Morro. This trail will provide outdoor education opportunities focused on the uniqueness of the Puerto Rican history it links and the communities it unites. Through joined efforts, led by the National Park Service – Rivers, Trails and Conservation Assistance Program, it will be assured that community members have the opportunity to express their ideas of how El Paseo del Morro could look.

Presenter: Liz Smith-Incer, Director of Mississippi Field Office, National Park Service – Rivers, Trails and Conservation Assistance Program

CONCURRENT SESSIONS:
2:00 p.m. – 3:15 p.m.

INTERNATIONAL SESSION – THE GREAT HIMALAYA TRAIL IN NEPAL

Room: A108

The Great Himalaya Trail (GHT) in Nepal is one of the most appealing long-distance trails in the world, following the length of the iconic Himalayas in Nepal. The GHT is a priority project of the Nepali government and aims to be more than a unique visitor experience as it targets socio-economic benefits to rural residents in the hills and mountains of Nepal. The GHT aims to enhance the tourism product of Nepal and overcome the negative trend of high-volume and low spending by visitors. It works towards the establishment of local area and national level management systems for the trail and revenue sharing modalities for communities residing along the trail. It also seeks to improve mountain infrastructure by providing standards in safety and climate adaptation and aims to accommodate new consumer trends to ensure the GHT is a sustainable product that benefits the nation of Nepal in the years to come.

Presenter: Sumit Baral, Senior Sector Analyst – Tourism, Samarth, Nepal Market Development Programme

TRANSFORMING COMMUNITIES: THE SOCIAL VALUE OF TRAILS (A WASHINGTON PERSPECTIVE)

Room: A109

Come explore the physical, mental, and social benefits trails provide to our communities. Whether you want to commute to work, hike a mountain, walk in a forest or experience a river up close, King County Parks’ extensive regional and backcountry trails systems provide a wide range of experiences for more than two million residents. With 175 miles of regional trails and 190 miles of backcountry trails, King County’s trails connect parks, open spaces, and communities from the urban to the rural area. This session will explore the multiple benefits of trails along with practical lessons learned along the way.

Presenters: Monica Leers, Section Manager, Capital Planning and Land Management; Brett Roberts, Park Specialist; Dave Kimmett, Natural Resources Lands Program Manager, King County Parks Division, Washington

YOUR COMMUNITY FROM THE PADDLER’S PERSPECTIVE

(ALSO TUESDAY TRAIL TALK)

Room: A107

This presentation focuses on the relationship between trails, healthy communities, and thriving economies, with a focus on water trails. Natalie pulls from her experience paddling urban rivers from Minneapolis to the Hudson Bay and down the Mississippi River to highlight successful river towns, how to improve trails and increase tourism, and the importance of diversified and integrated economies.

Presenter: Natalie Warren, Executive Director, Wild River Academy

American Trails Featured Workshop

★ AT FEATURED – HORSE TRAILS CAUCUS

Time: 3:30 p.m. – 5:30 p.m.
Cost: No fee, open to the public
Room: A105

Bring your success stories, your concerns, your needs, and your energy into helping find solutions to anything relating to recreational horseback riding in our nation. We often find “learning from others” and successful case studies from other states, communities, organizations, agencies, and programs across America can be applied to our own needs for solutions.

Coordinated by American Trails. Presenter: Jan Hancock, Hancock Resources, LLC and American Trails Board

CONCURRENT SESSIONS:
3:30 p.m. – 4:45 p.m.

A SUCCESSFUL SOLUTION TO GET KIDS IN PARKS

(ALSO WEDNESDAY TRAIL TALK)

Room: A107

From increased physical activity and brainwave functionality to reduced ADHD and depression, there is clear evidence that children benefit from spending time in nature. Over the past 6 years, the Kids in Parks program has formed a national network of trail locations that link public lands together in an effort to promote the health of our kids and our parks. The program’s self-guided TRACK Trails are designed to make hiking (and outdoor recreational activities) more attractive to kids and families in order to increase physical activity and connection to nature. During this session, participants will learn about the Kids in Parks program’s approach to create a successful solution to get our kids in parks, and
leave with an understanding of how they can incorporate similar tactics on their trails at their own sites.

Presenter: Jason Urroz, Director, Kids in Parks

THE PACIFIC CREST TRAIL: MORE THAN ONE WAY TO DO IT
Room: A109

The Pacific Crest Trail is the nation’s longest trail, stretching 2,650 miles from the Mexican border to Canada and following the crests of mountain ranges through California, Oregon, and Washington. Join us for a photo journey of the trail with photographer/hiker, Charlie Willard, who hiked the entire trail over a ten-year period finishing on September 9, 2013. He will discuss how he completed the trail by day-hiking, section-hiking, and through-hiking various segments using his beautiful photos to inspire you to try at least part of the trail. He will also briefly discuss clothing, equipment, logistics, water treatment, navigation, and other technical aspects of hiking the trail.

Presenter: Charlie Willard, Trail Advocate

INTERNATIONAL SESSION – TRAILS AND THE PILGRIMAGE CULTURE: THE KUMANO KODO AND THE WAY OF SAINT JAMES
Room: A108

For a thousand years trails have been routes of spiritual renewal and pilgrimage. In more contemporary times there has been a rebirth of this trail attraction. Spain’s Way of St. James and Japan’s Kumano Kodo are ancient pilgrimage routes from very different religious and cultural traditions—influencing, challenging, and inspiring pilgrims. Located at opposite ends of the planet, they share the same essence of the human spirit. Tanabe City and Santiago de Compostela are cooperating to connect these two sacred sites by collaborating on initiatives of mutual promotion and sharing. By respecting their differences, and building on their similarities, they have created a new model of trail partnership. Learn about this exciting ancient, but reborn, trend in trails.

Presenters: Brad Towle, International Tourism Promotion and Development Director; Masato Takemoto, Office Chief, Tanabe City Kumano Tourism Bureau; Galeo Saintz, Chair, World Trails Network; Robert Searns, American Trails and World Trails Network Boards

HAPPY TRAILS WELCOME RECEPTION
Welcoming You to the Path
Time: 5:00 p.m. – 8:30 p.m.

Exhibit Halls A1 & B

View the Highlights and General Sessions on page 14 for a description and speakers.
TRAIL TALKS (Oregon Ballroom):
7:00 a.m. – 8:00 a.m.

INTERNATIONAL SESSION – FRIENDSHIP TRAILS AS A CROSS-COUNTRY MARKETING TOOL

Friendship Trails are similar to twin towns, whereby trails in different countries team up in the name of partnership, mutual publicity, and international cooperation. Through the concept of the Friendship Trails, it is hoped this simple idea will spread across the globe, promoting international understanding and the culture of walking, whilst boosting tourism and local economies.

Presenter: Mirvat Bakkour, Board Member, Lebanon Mountain Trail Association

TAKEING THE LONG VIEW: SUSTAINABLE AND DURABLE MATERIALS

People use your trails to get closer to the natural world, so the last thing you want to do is destroy it with your choices of material choices. Learn about the most effective, durable, and high-performance materials for truly sustainable trails. Tim Keating, Director of Rainforest Relief, has been researching and working with alternatives to tropical hardwoods for 25 years and is considered the leader in this field among the nation’s environmental advocates.

Presenter: Tim Keating, Executive Director, Rainforest Relief

RE-CONNECTING COMMUNITIES THROUGH TRAILS: 300 YEARS IS NEVER TOO LATE! THE STORY OF “THE PEARL” OF PUERTO RICO

(ALSO SUNDAY CONCURRENT)

The Community of La Perla, Puerto Rico has long suffered from being located “just outside the old city walls” and community members have felt isolated and ignored, in addition to being identified as a link in the world drug trade. Community members are now working hand in hand with the City of Old San Juan to revitalize their neighborhood, change their reputation, and highlight the Pearl of Puerto Rico, with breathtaking views of the Caribbean Sea and intriguing historical highlights by connecting to El Paseo del Morro. This trail will provide outdoor education opportunities for 25 years and is considered the leader in this field among the nation’s environmental advocates.

Presenter: Liz Smith-Incer, Director of Mississippi Field Office, National Park Service – Rivers, Trails and Conservation Assistance Program

BUILDING A TEAM FROM THE MOST UNLIKELY PLAYERS

It’s a sign of the times: dwindling budgets, more facilities, and increased user expectations have made the job of trail and park management even more challenging. Partnerships can offer the solution. After experiencing one of the largest natural disasters in recent history, the cities of Grand Forks, North Dakota and East Grand Forks, Minnesota were faced with rebuilding their communities. Learn how these two communities leveraged partnerships with agencies from local, state, and federal governments, and residents to build a 2,000-acre park in the heart of both cities.

Presenter: Kim Greendahl, Greenway Specialist, City of Grand Forks, North Dakota

TRAILS IN TIGHT PLACES

Join us for an informal discussion and exchange of ideas about building trails in difficult locations. Topics will include securing right-of-way, finding win-win solutions with challenging property owners (including utility companies and railroads), working within and around environmentally sensitive areas, and challenging topography.

Presenter: George Hudson, Principal-in-Charge and Landscape Architect, Alta Planning + Design

TRAIL WIZARDRY: TRAIL STEWARDSHIP USING SOCIAL MEDIA AND TECHNOLOGY

It was French author Antoine de Saint-Exupery that said if you want to build a ship, don’t drum up people to collect wood and assign them tasks and work, but rather teach them to long for the endless immensity of the sea. How do we create the love of the outdoors in an increasingly urbanized and tech-connected population? How can we foster an ethic of life-long stewardship in younger folks that translates into a strong, sustainable volunteer cadre to care for our growing recreational trails? Join Volunteers for Outdoor Colorado (VOC) as they showcase VOC’s electronic badge program aimed at inspiring and engaging a more tech-savvy volunteer force in trail work. Bring your electronic tablets and smartphones to this session to get connected!

Presenters: Ann Baker Easley, Executive Director; Dean Winstanley, Director of Programs, Volunteers for Outdoor Colorado

LET’S TALK TURNS!

At worst, turns can be an erosion disaster. Most of the time they are just a mundane way to change direction. But at best, they become a sustainable way for trail users to dance upon the landscape. We will discuss choosing turn location, turn shape, turn approach, problems, turns in various cross slopes, and how to integrate multiple user groups in to the turn design.

Presenter: Randy Martin, Trailscape, Inc.

DESIGNING THE FUTURE OF THE NATIONAL TRAILS SYSTEM: HOW CAN WE MEET THE CHALLENGES AND OPPORTUNITIES FOR THE SYSTEM IN THE NEXT 50 YEARS?

(ALSO TUESDAY TRAIL TALK AND WEDNESDAY CONCURRENT SESSION)

Participants will have an opportunity to hear from agency leaders of the Federal Interagency Council on Trails (FICT) about the challenges and opportunities facing the nearly fifty year-old National Trails System (NTS). Participants will be able to provide direct input on the priorities for collective action in guiding the future of the NTS. Introductory fast-paced presentations will focus on management policies, challenges, threats, and opportunities for long-distance National Scenic and National Historic Trails, as well as the National Recreation Trails and National Water Trails. Through small group sessions, participants of non-profits, government
agencies, and partner organizations will be encouraged to work cooperatively to identify and recommend collective actions the Federal Interagency Council on Trails and the trail community at large can take to proactively address the system’s challenges, build advocacy, and promote a positive future for our national trails.

Presenters: Robert Ratcliffe, Chief – Conservation Outdoor Recreation, National Park Service; Rita Hennessy, Program Lead – National Trails System, National Park Service; Jonathan Stephens, Program Manager – Trails and Congressionally Designated Areas, USDA Forest Service; Jaime Schmidt, National Trail Information Coordinator, USDA Forest Service

CREATING A SUSTAINABLE AND ENGAGING INTERNSHIP PROGRAM

Many of you have said in a meeting, “Let’s get an intern to do this.” This interactive workshop will provide greenways and trail advocates, managers, planners, and builders with an overview of how to develop an effective internship program. Learn how to leverage staff resources by partnering with academic institutions, students, and future trail professionals. Participants will be provided key resources related to best practices, legal considerations, and the nuts and bolts of designing an internship program that meets academic standards. Tips on how to recruit, effectively supervise, train, and evaluate student interns in the context of their academic program needs will be covered.

Presenters: Nicole Collins, Director of Career Service and Experiential Programs; Tom Mullin, Associate Professor of Parks and Forest Resources, Unity College

Visit the Exhibit Hall!

VISIT THE EXHIBIT HALL AND BROWSE THE SILENT AUCTION!
Time: 8:00 a.m. – 6:00 p.m.
Visit the exhibit hall to learn about the latest in trail products and services, and peruse the Silent Auction and bid on some great items!

CONCURRENT SESSIONS:
8:15 a.m. – 9:30 a.m.

INTERNATIONAL SESSION – DEVELOPING HIKING TRAILS WITHIN ECONOMIC RECESSION: THE TOOLS FOR SUCCESS
Room: A107

Within an economic crisis, people tend to think that developing hiking trails is a luxurious need, and thus, not a priority. This is the case in Greece at the moment, after 4 years of continuous recession. This presentation will demonstrate that by using the appropriate tools and approach, the economic crisis can be used as an advantage rather than a constraint for the development of hiking trails. These tools are easy to implement and to adjust to any environment.

Presenter: Fivos Tsaravopoulos, Founder, Paths of Greece

DIRTY TRAILS: LIVE AND UNCENSORED
Room: B114
Get full-frontal exposure to the gyrations, contortions, and come-ons that can lure upright, respectable trail connections across your community’s nasty spaces. It’s past time to start working it: our populations most in need of trails and greenways for health and wellness are often hampered by urbanized conditions and a wealth of “no touching” brownfield properties harboring health risks of their own. In areas of limited clean-and-green opportunities, communities and trail planners need to “get dirty” and reclaim these derelict spaces for public benefit. Creative, provocative solutions exist as illustrated in the selected case studies of this titillating and educational session. Loosening our inhibitions about “dirty” corridors results in cleaner, greener, and healthier communities that may now leverage these unique community resources as competitive community advantages.

Presenters: Gregg Calpino, Regional Practice Center Leader, SEH, Inc.; Steve Buchtel, Executive Director, Trails for Illinois; Diane Banta, Outdoor Recreation Planner, National Park Service – Rivers, Trails and Conservation Assistance

UNDERSTANDING (AND OVERCOMING) OPPOSITION TO RAIL TRAILS
Room: A108

Despite the proliferation of rail trail projects throughout the country, many trail developers face criticism from adjacent property owners, concerned citizens, and outside groups. This session will evaluate the historical and contemporary sources of grassroots opposition to the rails-to-trails movement and provide several principles for accommodating critics. As their popularity increased from the 1960s to present, rail trail proposals began to face criticism from small but vocal groups who believed the trails violated private property rights and attracted crime, vandalism, and other nuisances. Only by understanding the origins of this opposition can trail developers anticipate, and when possible, accommodate the critical reactions to railroad abandonment, and public ownership, which range from legitimate legal and property rights concerns to irrational, xenophobic fears.

Presenter: Silas Chamberlin, PhD, Regional Advisor, Pennsylvania Department of Conservation and Natural Resources

CREATING TRAILS DATABASES USING GIS TECHNOLOGIES: A TALE OF TWO PERSPECTIVES
Room: B115
GIS is a powerful tool for planning and managing trails. Many efforts to build comprehensive trail databases are currently underway around the country. During this session, two Pacific Northwest organizations will discuss how they approached the task of developing their GIS databases. Metro, the Portland-area regional government, designed and built a database in 2009 that now stores data for over 3,000 miles of trails, while the State of Washington is currently building a standardized database that stores data for approximately 11,000 miles of trails.

Presenters: Robert Spurlock, Regional Trails Planner, Oregon Metro; Max Woodbury, GIS Specialist, Oregon Metro Research Center; Jenny Konwinski, GIS Technical Lead, Washington State Trails; Reid Ammann, Washington State Trails Database Project
THE HILLS HAVE EYES: INTERPRETING CAMERA AND TRAIL COUNTER DATA FOR BETTER TRAIL MANAGEMENT
Room: B110

In this session we will look at how to gather and interpret data on trespassing, vandalism, poaching, unauthorized vehicles, and the affect of weather patterns on trail use. We will also cover how this data can be applied for more efficient trail management in terms of enforcement, design, and programming.

Presenters: Kate Fanher, Wildlife Monitoring Technician, Irvine Ranch Conservancy; Jill Sprance, Field Operations Manager, Irvine Ranch Conservancy; Jean-Francois Rheault, Director – North America, Eco-Counter

PTBA – MAXIMIZING YOUR TRAIL BUDGET THROUGH COMPETITIVE BIDDING
Room: B116

As the recreational trail industry continues to evolve, land managers, land owners, and developers are realizing the advantages of protecting cultural and natural resources through proper trail planning and management. Trail companies with innovative, cutting-edge trail technologies are flourishing, and the benefits of trails are becoming more universally understood. For many of us, sustainability of our trails and sustainability of our communities are now inseparable concepts in our “quality of life” mantra. This session discusses how, what, where, when, and why to put your trail projects out to bid. It covers the different steps and information you may need for the bidding process as well as reviews opportunities for optimizing your trail funding through a fair and competitive bidding process. This session also discusses the PTBA online bidding system.

Presenter: Tony Boone, Owner, Tony Boone Trails, Inc.; Zachi Anderson, Casa Di Terra

TRAIL INVESTMENTS AND TRAIL MANAGEMENT MADE EASIER WITH GIS
Room: B111

GIS is an essential tool used by land managers to address the issues facing their decision-making and allocation of resources. This presentation will demonstrate how GIS tools are being used to make investment decisions on developing new trail systems and managing existing trail systems. Delaware has developed a modeling tool that uses ArcGIS to estimate population growth within an applied distance from and existing trail or proposed trail. This innovative level of service can be used to prioritize trail projects that meet population centers, determine and existing trail or proposed trail. This innovative level of service can be applied for more efficient trail management in terms of enforcement, design, and programming.

Presenters: Susan Moerschel, Planning Chief, Delaware Department of Natural Resources and Environmental Control; Rocky Houston, State Trails Coordinator, Oregon Parks and Recreation Department.

FEDERAL TRANSPORTATION FUNDS FOR TRAILS
Room: B117

The Federal Highway Administration’s transportation programs can help create safe, accessible, attractive, and environmentally-sensitive communities where people want to live, work, and recreate. These programs can integrate transportation and recreation into networks. This session will explain Federal surface transportation legislation. Attendees will learn how to apply for Federal-aid funds and learn what works and what doesn’t.

Presenter: Christopher Douwes, Community Planner, Federal Highway Administration

APPLYING THE SUSTAINABLE TRAIL DESIGN RULES IN THE REAL WORLD
Room: B112

Sustainability is an increasingly important consideration in trail design and layout. Especially critical are the application of the five rules of sustainable trail design (contouring, 10%, 15%, half-rule, grade reversals). While these rules are easy to understand in a classroom setting, difficulties are often encountered when trying to apply the sustainable trail design rules in the field. The rules have to be applied as an integrated system to get the most sustainable trail. Comprehending the underlying reasons why the five rules result in sustainable trails allows for the best compromises to be made when circumstances in the field force the breaking of one or more of the rules.

Presenter: Bruce Weidenhamer, Trail Volunteer – Certified Crew Leader, Volunteers for Outdoor Arizona/Arizona Trail Association

NO CONFLICT EQUESTRIAN TRAILS: SIMPLE SUCCESS
Room: B118

This presentation will discuss the role of the equine throughout history and the unique needs of equestrians to establish successful, no conflict horse trails. Inclusion of equestrian trails is often misunderstood and may seem daunting to some. When park personnel are armed with the proper knowledge before or after a trail has been established, a trail with fewer conflicts, less maintenance, and more positive experiences will be created.

Presenter: Lora Goerlich, Park Ranger, Metroparks of Toledo

MEETING AT THE REFUGE: LINKING PEOPLE THROUGH LAND AND WATER TRAILS
Room: B113

The National Wildlife Refuge System is embarking on an initiative in urban areas to reach new audiences who don’t know about the US Fish and Wildlife Service and therefore are less likely to visit service lands. Refuges close to highly-populated areas provide the greatest opportunity to engage new and diverse audiences. Learn how Ridgefield National Wildlife Refuge Complex plans to work with partners/stakeholders to deliver mutually beneficial access facilities to a diverse audience while preserving its essential habitat values. Providing connections between land and water trails to accommodate a variety of outdoor recreation opportunities and designing the appropriate degree of access to a wildlife refuge will
be illustrated through a series of examples appropriate for entire trail systems. In this presentation, county regional trails, local town trails, and national wildlife refuge access will tie together through the Lewis River Vancouver Lake Water Trail.

Presenters: Jean Akers, Senior Associate, Conservation Technix; Christopher Lapp, Refuge Manager, Ridgefield National Wildlife

POSTERS (Exhibit Halls A1 & B):
9:30 a.m. – 10:00 a.m.

THE TRAIL TO YOUR FRONT DOOR
Presenter: Rob Burchfield, Portland Bureau of Transportation

TRAILBLAZING THE CONCRETE JUNGLE: INTERPRETING NATURE IN AN URBAN ENVIRONMENT
Presenter: Jim Hightower, University of Washington – Museology Graduate Program

EVERYTHING BY HAND: THE VOLUNTEER TRAIL MACHINE
Presenter: John Celley, Philmont Conservation Department

CONCURRENT SESSIONS:
10:00 a.m. – 11:15 a.m.

CYA – COVER YOUR ASSETS: PROTECTING YOUR TRAIL, YOUR AGENCY, AND YOURSELF FROM LIABILITY
Room: A108

Government agencies and non-profits are concerned about the liability when building and operating a trail for the public. There are design elements that can improve safety. There are policies and procedures that can be developed and implemented that can reduce the likelihood of lawsuits. There is paperwork that should be in place to help limit liability when a lawsuit does occur. This presentation will discuss ways you can limit your liability in the design, maintenance, and operation of your trail.

Presenter: Jim Schneider, President, Trail-Works

WATER TRAILS AS PATHS TO DISCOVERY: PUTTING KIDS ON WATER
Room: B115

What do two 29-foot Big Canoes and a Kayak Shack have in common? If you answered that they are both creative ways to get kids interested in the world around them, you’d be right! For the Lower Columbia Estuary Partnership, the Big Canoes provide a safe vessel for school kids and families to share an experience on the Lower Columbia River Water Trail that instills an appreciation for watersheds, ecology, teamwork, and an understanding of the big river. Waldsport High School and the Port of Alsea’s Kayak Shack on the Alsea River Water Trail is a business run by students that provides leadership skills, inspiration for environmental careers, and good-will ambassadors to the older generation. Join us to find out what makes these youth programs so successful, and how helping kids make discoveries on the water can change attitudes, build confidence, and lead to richer community connections.

Presenters: Sue Abbott, Community Planner, National Park Service – Rivers, Trails and Conservation Assistance; Chris Hathaway, Deputy Director, Lower Columbia Estuary Partnership; Melissa Steinman, Kayak Shack Supervisor, Waldport High School

PROGRESSING TRAILS: THE POWER OF HIGHER EDUCATION
Room: B110

In 2012, a group of students, faculty, staff, and campus leadership at the University of Colorado at Colorado Springs went for a hike on a trail that climbed the bluffs ridgeline behind campus. After discussing the unique location, potential, existing use, and subsequent degradation, a plan was created to develop, design, and maintain a trail system under the wing of Campus Recreation and Facilities. The existing trails cross boundaries between City and University open spaces, presenting unique opportunities for working with local non-profits, advocacy groups, and government agencies. A collaborative model has since been created which integrates the trails with academic departments to promote community service, sustainability, wellness, active transportation, recreation, environmental restoration, and research. This presentation will focus on identifying projects and relationships that communities worldwide can establish by collaborating with local colleges and universities on various levels to support trails. Participants will apply lessons from this case study to discuss potential collaborations or projects in their local communities.

Presenter: Andrea Hassler, Trails and Outdoors Coordinator, University of Colorado at Colorado Springs

ANATOMY OF A SUCCESSFUL STATEWIDE FOUNDATION
Room: B116

In an era of shrinking governmental budgets, both public and private entities are seeking creative avenues to fund trail development, promotion, and maintenance. In Indiana, the Greenways Foundation has taken the lead in becoming a source for both trail funding and advocacy. This presentation will focus on how the Foundation has effectively worked with both private and public partners to expand trail access throughout all of Indiana, and how similar strategies can be applied at your state level.

Presenters: Mitch Barloga, Transportation Planner, Northwestern Indiana Regional Planning Commission; Shaunna Graf; Project Director, Ohio River Greenway Commission

INTERNATIONAL SESSION – FROM TRAIL SURFING TO INTERNATIONAL NETWORKING: UNEXPECTED SOLUTIONS AND OPPORTUNITIES FROM AN INTERNATIONALLY NETWORKED TRAILS INDUSTRY
Room: B111

Since the launch of the World Trails Network initiative in 2012, the role a globally networked trails industry can play to take trails into the future in a sustainable, successful, and innovative manner has come to the fore. There are many lessons to be learned from international collaboration,
knowledge building across the globe when it comes to trailside. Unexpected solutions sometimes come from the least likely places. Internationally coordinated programs of the World Trails Network are addressing volunteers on trails, trail cross-marketing campaigns, and the role trails play in biodiversity and cultural heritage conservation. This session focuses on the projects the World Trails Network is championing from Trail Surfing, to the International Friendship Trails program, and how encouraging best practices at a global level can stimulate the entire trails sector. Find out how your trail can participate and join an informed and enthusiastic international community of trail advocates.

Presenter: Galeo Saintz, Founding Chair, World Trails Network and Mandela’s Walk

ON THE TRAIL...TO SUCCESS! FOLLOWING THE PATH FROM ACCESSIBILITY TO ADVENTURE
Room: A107

Access Recreation (AR) has developed guidelines for information about hiking trails that would benefit hikers with disabilities. This topic was presented at the 2013 International Trails Symposium. Since then, AR received a two-year Metro Nature-in-Neighborhoods grant to conduct 24 trail assessments from the perspective of users with disabilities. AR is now conducting those trail assessments and creating videos that focus on trails of particular interest and diversity, to be posted on its website AccessTrails.org. These assessments won’t determine if trails are ADA accessible, but rather will share information about trails as they are, so people with disabilities can make their own determination to try a trail or not. The presentation will focus on AR’s shift from guidelines to the importance of adventure for hikers. The AR team will present various mapping techniques, demonstrate videos and the website, and discuss logistics of creating a vast body of information through mostly donated efforts.

Presenters: Georgena Moran, Project Coordinator, Access Recreation; Richard Bosch, Architect, Accessible Design and Architecture

CREATING THE NEXT GENERATION OF TRAIL PLANNING TOOLS
Room: B112

Rails-to-Trails Conservancy, in partnership with communities and leading researchers in the fields of transportation, health, and economics, is leading a nationwide effort to create the next generation of urban trail planning tools, which will transform the way America develops trails and trail networks in the future. The Trail Modeling and Assessment Platform, or T-MAP for short, is a three-year initiative that when complete, will result in cutting-edge communication, forecasting, and assessment tools that will help communities make the real case for increased investment in trails, biking, and walking infrastructure. Rails-to-Trails Conservancy has conducted community trail audits, trail user surveys, economic impact analyses and trail user counts on more than twenty trails across scores of communities. Case studies will be presented to illustrate how this information is used to build community support for not only the development of trail networks, but to increase usage of existing trails.

Presenters: Tracy Hadden Loh, Research Director, Carl Knoch, Manager of Trail Development, Rails-to-Trails Conservancy

● PTBA – TRANSFORMING EXISTING ROUTES INTO MANAGEABLE, ENJOYABLE TRAILS FOR THE OFF-HIGHWAY VEHICLE COMMUNITY
Room: B117

Given the growth in sales of off-highway vehicles (OHV) for recreational uses, OHV enthusiasts and land managers are facing challenges in satisfying the needs of both groups. The perception of OHV-caused damage to natural resources restricts access by public land managers and private landowners. In particular, many land managers are looking for creative ways to transform or retrofit existing OHV routes and trails into more sustainable, more manageable, and more enjoyable experiences for the OHV community. This session will cover the basic principles of sustainable trail design and construction as well as methods, technique strategies, and resources for the restoration, modification, and transformation of OHV routes to make them more manageable while also creating an improved ride.

Presenter: Margie Tatro, CEO, Reineke Construction

SO YOU WANT TO BUILD A BIKE PARK? A HOW-TO ON SUCCESSFULLY PLANNING AND DEVELOPING THESE EXCITING PARK AMENITIES
Room: B113

This presentation will focus on how to plan and develop a bike park in your community. Learning from examples in the Pacific Northwest, experts will explain how to work with landowners to select a suitable site, engage stakeholders and the public in helping to develop a design, raise funds for construction, work with volunteers and consultants to construct the park, and touch on some of the management issues related to bike parks.

Presenters: Dan Miller, Community Planner, National Park Service – Rivers, Trails and Conservation Assistance Program; Jeff McNamee, Executive Director, Salem Area Trail Alliance; Mike Westra, Trails Project Manager, Evergreen Mountain Bike Alliance

AN NGO RESPONSE TO FUNDING SHORTFALLS: SHAPING OF THE NATIONAL FOREST SYSTEM TRAILS STEWARDSHIP ACT
Room: B118

Volunteers and partners are increasingly being called upon to assist the USDA Forest Service in an era of budget constraints and declining appropriations. According to a 2013 US Government Accountability Office (GAO) report, the Forest Service faces a $314 million trail maintenance backlog and requires an additional $210 million for annual trail maintenance, capital improvements, and operations. The panel will describe steps taken to secure the GAO report, its key findings and recommendations, and the agency’s resultant Statement of Action. Insight will be offered into how provisions of the 2014 National Forest System Trails Stewardship Act were selected and its prospects for success in the 114th Congress. Aspects of comprehensive, sustainable solutions to the trail maintenance backlog will be vetted with audience members, who will be asked to offer insights on concepts and case studies that complement the current suite of legislative and administrative solutions being promoted.
ENGAGING THE NEXT GENERATION OF TRAIL LEADERS TODAY
Room: B114
The Millennial Generation is hungry for work that makes a difference in their communities. Corps programs represent a way to engage these passionate future leaders in trail work and advocacy. This presentation will include analysis of the value of working with youth corps (financial, social, and educational) and techniques for partnering with corps programs in every part of the country. The presentation will include case studies of an established corps program (Northwest Youth Corps) and two emerging corps programs (Illinois Trail Corps and The Oxford County Conservation Corps in Maine) to illustrate a spectrum of options for trail managers. The panel will include current corps members during the questions and answers segment.

Presenters: Jeff Parker, Executive Director, Northwest Youth Corps; Gabriel Perkins, Executive Director, Mahoosuc Pathways; Steve Buchtel, Executive Director, Trails for Illinois

OPENING GENERAL SESSION LUNCHEON

MAKING CONNECTIONS IN A WORLD OF TRAILS
Time: 11:30 a.m. – 1:30 p.m.
Location: Oregon Ballroom
View the Highlights and General Sessions on page 14 for a description and list of speakers.

CORE TRACKS:
1:45 p.m. – 4:45 p.m.

MEGA EVENTS: HOW TO GET 150 OR MORE PERFECT STRANGERS TO BUILD SOME AWESOME TRAIL
Room: B113
Completing a multi-mile trail project with volunteer labor often has a long horizon for completion. You have a tight nucleus of strong trail builders, but how can you put a charge into that 15-person weekend trail-build and pump it up to 150 or more smiling and eager volunteers? Make it a “Mega.” The Ozark Trail Association, the USDA Forest Service’s 2013 Trails Group Volunteer of the Year, will share with you how to structure a large trail-build, attract and keep new volunteers, have them tell their friends about you, impress your land stewards, and generate thousands of matching dollars for grants. The volunteer’s sweat equity can finance not only the trail project, but also tools and equipment, as well as some overhead costs. Mega events can quickly increase trail mileage, but more importantly, the goodwill they create will help to grow and strengthen your organization.

Presenters: Matt Atnip, Executive Director; Jeffery Goetter, Board Secretary; Roger Allison, Board President; Kristen Schulte, Ozark Trail Association

COLLECTIVE IMPACT: CREATING TRAIL NETWORKS ON A GRAND SCALE
Room: A108
Want your trail to connect to the next town? The next county? How about the next state? Join us as we examine several regional trail networks that are doing just that! This core track will focus on strategies to build coalitions, to develop advocacy efforts, and to create communication strategies and brand these emerging networks. Projects range from metro regions to multi-state trail systems. This highly interactive session will include a Family Feud-style game show to humorously introduce the joys and challenges of advocacy work and regional partnerships, and a “lightning round” segment for audience members to briefly share their greatest success stories and pose daunting challenges and questions to our panel of experts. Our speakers represent non-profits, metropolitan planning organizations (MPOs), and local jurisdictions from around the country, and they will share best practices and lessons learned as their trails projects have evolved into regional systems.

Presenters: Randy Rasmussen, Advisor for Public Lands and Recreation, Back Country Horsemen of America; Paul Sandford, National Director, The Wilderness Society

PTBA – BEYOND PHYSICAL SUSTAINABILITY: A MULTI-FACETED APPROACH TO DEVELOPING LASTING AND VALUED TRAILS AND TRAIL SYSTEMS
Room: B118
This 3 hour presentation will focus on the steps needed to follow in order to develop the trails and trail systems that users are seeking: a wide range of trails with many different characters. Focus will be placed on the variety of trail experiences desired by users, trail types available (existing and future), as well as communication and effective implementation of trail planning efforts. Specifically, portions of the workshop will be dedicated to developing trail specifications that will lead to higher levels of user satisfaction, improved maintenance and regulatory compliance, development of a trail planning document that prioritizes improvements for higher levels of physical, social, and managerial sustainability, request for quotation (RFQ) and request for proposal (RFP) processes to hire the best-suited contractor for the particular project being undertaken, and management of trail contracts to assure a high quality project that is developed on-time and within budget.

Presenters: Eric Oberg, Manager of Trail Development, Midwest Regional Office, Rails-to-Trails Conservancy; Carl Knoch, Manager of Trail Development, Northeast Regional Office, Rails-to-Trails Conservancy; Laura Cohen, Director, Western Region, Rails-to-Trails Conservancy; Yves Zsutty, Trail Network Manager, City of San Jose Department of Parks, Recreation and Neighborhood Services, California; Patrick Starr, Executive Vice President, Pennsylvania Environment Council; Amanda McEldowney, Senior Community Outreach Coordinator, Mid-Ohio Regional Planning Commission

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Presenters: Jeremy Wimpey, Applied Trail Research; Scott Linnenburger, Founder, Kay-Linn Enterprises; Wood Keen, Founder, Trail Wisdom
CONCURRENT SESSIONS:
1:45 p.m. – 3:00 p.m.

WRITING A BETTER STORY: HOW TO CREATE PANEL COPY THAT ENTICES AND INTRIGUES Room: B111

Too many facts. Too many words. We’ve all encountered signs along trails that are cumbersome in appearance. At best, the text is challenging to read. At worst, it is downright painful. “Writing a Better Story” focuses on proven strategies for captivating your trail audience with well-written copy that entices readers to pay attention and intrigues them with a story. Learn about the three Bs: brevity, boldness, and big ideas, and get practical advice for creating an active voice, a powerful title, and provocative questions. Join the discussion, engage in writing exercises, and take home valuable tips and techniques to turn a thousand-word passage into a succinct and inspiring nugget.

Presenter: Jennifer Rigby, Director, The Acorn Group and American Trails Board Member

INDY’S NEW FULL CIRCLE MASTER PLAN: CHANGING THE CONVERSATION ABOUT GREENWAYS IN INDIANAPOLIS Room: B114

In 2014, Indianapolis developed the Indy Greenways Full Circle Plan, the new vision for greenway development within the city, more than quadrupling its miles of greenways. While the plan focused on several traditional trail issues, it also had to provide the tools necessary to generate citizen support and political priority in a time of shrinking budgets and diminishing revenue. A comprehensive public engagement strategy was used to generate excitement and establish demand. An economic impact assessment provided a startling expected return on investment that would be generated from development of the system. Design standards were developed to enable partnerships, and now the city is re-examining how programming on the greenways broadens engagement and potential investment in the system. In the end, Indianapolis has created a bold new vision for greenway development and changed the conversation about greenways in Indianapolis.

Presenters: Ron Taylor, Principal, Taylor Siefker Williams Design Group; Scott Siefker, Principal, Taylor Siefker Williams Design Group; Andre Denman, Senior Planner and Greenways Manager, Indianapolis Department of Public Works/Indy Parks

GOOD PUBLIC ENGAGEMENT: FROM THE PUBLIC, PRIVATE, AND COMMUNITY PERSPECTIVE Room: B112

Public engagement is often seen as a hassle or nuisance for planning and design projects. However, public engagement can be extremely useful in gaining an understanding of specific community needs and achieving community support if you plan and implement a strategy the right way. This session will present a case study of the Oxon Run Park and Trail Plan. The panel consists of a representative of the municipality, the private consulting firm, and the neighborhood who were involved in the project and the perspective of each will be highlighted. The presentation will walk you through the process of good low-tech community engagement including when and how to approach the community, how to identify the community to be engaged, how to include community engagement in a scope of work, how to budget for good community engagement, methods for illustrating feedback, and ways to encourage continual investment from the public.

Presenters: Daniel Biggs, Senior Landscape Architect, Weston & Sampson; Heather Deutsch, Senior Planner, Toole Design Group

INTERNATIONAL SESSION – HIking the ABRAHAm Path: BUILDING A LONG-DISTANCE HIking TRAIL ACROSS THE MIDDLE EAST Room: B115

Since ancient times, religious pilgrims have crisscrossed the Middle East on foot. Today, tourists of all sorts visit the holy sites and ancient ruins of the Eastern Mediterranean, and demand for hiking is growing as Americans and Europeans learn about routes like the Lebanon Mountain Trail and the Israel National Trail. This session uses the Abraham Path, designated the world’s best new trail in 2014 by National Geographic Traveller, as a case study for examining the challenges and potential of long-distance hiking trails in a region affected by political instability. How do trail-building, waymarking, and infrastructure development in the Middle East compare with their American counterparts? What opportunities exist for American trail builders to contribute to the development of hiking tourism in the Middle East? How can lessons learned overseas improve trails in the US?

Presenters: David Landis, Regional Director, Abraham Path Initiative; Shay Rabineau, Trail Research Consultant, Abraham Path Initiative

OREGON TRAILS 2015: A VISION FOR THE FUTURE Room: A109

The state of Oregon is currently developing a statewide trails plan entitled “Oregon Trails 2015: A Vision for the Future.” A statewide trail-user survey provides planners and land managers with up-to-date information related to the use of recreational trails (terrestrial and water) by residents of Oregon for use in local and regional planning and grant applications. The survey, conducted by Oregon State University, examined trail recreation patterns of Oregon residents in four categories: non-motorized trail, non-motorized boating, motorized (OHV), and snowmobile. Topics include participation rates (down to the site level for three of the four activity categories), preferences across trail characteristics, trail information sources utilized, trip characteristics, expenditure and economic contribution, and priorities for future trail development and management. The presentation will examine key survey results and how results are integrated into the overall planning effort.

Presenters: Terry Bergerson, Outdoor Recreation Planner, Oregon Parks and Recreation Department; Kreg Lindberg, Associate Professor, Oregon State University – Cascades Campus

USING TECHNOLOGY TO PROMOTE RECREATION: THERE’S AN APP FOR THAT! Room: A107

This session will showcase how you can utilize technology to promote your latest trail or trail project. Case studies of the Iowa By Trail app and the 100 Missouri Miles Challenge will be examined to provide guidelines on
how to increase awareness and public exposure in your community using
social media and websites to your advantage.

Presenters: Bill Bryan, Director, Missouri State Parks; Tim Robyn, Chief
Information Officer, Missouri Information Technology Services Division;
Hannah Inman, Director of Communications, Iowa Natural Heritage
Foundation

VOLUNTEER BACKLASH: THE PRICE
OF FREE LABOR
Room: B117

Volunteer programs are touted widely by agency leadership and trail
managers as a great solution to budget and labor shortages. The labor is
free, the workers are motivated, and they come from local communities.
Volunteers, in this utopian vision, are a true ideal. Trail work gets done
by citizens, who develop deeper connections with the work that we do.
However, as volunteer programs become essential components of park
function, volunteerism needs deeper examination. Volunteers are not free.
Developing a volunteer program requires investment, time, and strategic
thought in order to be successful. In this presentation participants will
reveal and discuss the tradeoffs and realities that come with free labor.
By recognizing the potential pitfalls, audience members will develop
solutions to explore the path, which leads to smoother, more effective
volunteer programs.

Presenters: Brian Byrnes, Conservation Corp Project Manager, Sequoia and
Kings Canyon National Park; Derek Carr, Visitor Services Planner, Pacific
Southwest Region Refuges US Fish and Wildlife Service

◆ PTBA – MANAGING SUCCESSFUL HYBRID
AND DESIGN-BUILD PROJECTS
Room: B116

Over the past few decades, strong growth in public interest for trails
coupled with competitive pressures in the private marketplace for trail
services has dramatically increased labor productivity, reduced cost,
and improved skills for trails. Mechanized, right sized equipment plays a
major, though not an exclusive role in this trend. There has also been a
trend toward use of youth crews and volunteers to accomplish trail work.
By merging the enthusiasm and community involvement of volunteers
and youth corps with the efficiency, expertise, and heavy lift capability
available in private industry, the non-traditional hybrid contracting
concept of bringing these trends together to create a win-win on many
projects has delivered some excellent results, but also some challenging
situations.

Presenters: Gerry Wilbour, President, Northwest Trails, Inc.; Willie Bittner,
Great Lakes Trailbuilders, LLC

POSTERS (Exhibit Halls A1 & B):
3:00 p.m. – 3:30 p.m.

FUNDING A MULTI-MILLION DOLLAR TRAIL
PROJECT
Presenter: Peter Walker-Keleher, DJ&A, P.C.

“GET OUT OF MY WAY!” BEST PRACTICES
FOR SHARED USE STRATEGIES ON BUSY
PATHWAYS
Presenter: Heidi Beierle, En Route Transport; Greg Olson, City of Gresham
Transportation Subcommittee

RESEARCH BASED MANAGEMENT FOR
SUSTAINABLE TRAILS
Presenter: Rockie English, Clemson University

DUAL PILGRIM: KUMANO KODO AND WAY OF
ST. JAMES
Presenter: Brad Towle, Tanabe City Kumano Tourism Bureau

FROM DREAMS TO ACTIONS, A NATIONAL
PARK FOR THE CAPITAL OF CHILE
Presenters: Fernando Iglesias Letelier; Andres Zabala Figueroa, NGO
Andean Conservancy

CONCURRENT SESSIONS:
3:30 p.m. – 4:45 p.m.

● INTERNATIONAL SESSION – THE TRAIL
to 2017: ONTARIO’S CONTRIBUTION
Room: A109

The Trans Canada Trail/Sentier Transcanadien (TCT/STC) is 75% complete.
Once finished it will be the world’s longest and grandest recreational
trail. By Canada’s 150th anniversary of Confederation in 2017, the trail
will be fully connected, stretching over 24,000 kilometers from coast
to coast and connecting nearly 1,000 communities. Trans Canada Trail
Ontario, a not-for-profit organization, was created in 2002 to achieve this
vision in Ontario. The largest and most populated province, Ontario, has
contributed 3,500 kilometers, or 68% of continuous and connected trail
to date, and in partnership with its 150 provincial trail partners, will have
connected 5,000 kilometers of water and land trail upon completion. In
this presentation we will explore the practical aspects of planning, identify
the challenges and opportunities on a province-wide scale, and contrast
this effort at a local level using a case study. We will discuss how capacity
building, trust, funding, and coordination have been and will be the key to

Presenter: Allen MacPherson, Provincial Chair Board of Directors and Local
President, Kawartha Trans Canada Trail, Trans Canada Trail Ontario and
Kawartha Trans Canada Trail Association

Read presenter bios online at www.AmericanTrails.org/2015
LEAVE NO TRACE: FROM SCIENCE TO APPLICATION
Room: B114
Leave No Trace has become a prominent educational technique used to curb inappropriate or depreciative behaviors amongst park and protected area visitors. Over the past 15 years, much of the research on Leave No Trace has focused on recreation ecology and the ecological importance of Leave No Trace principles. This session will focus on the social science behind Leave No Trace and address questions such as: What are the best ways to convey Leave No Trace principles to visitors? What are the most effective messages used to alter visitor behavior? How effective do visitors think Leave No Trace Principles are in curbing impacts? Are there differences in day users vs. overnight users in attitudes and beliefs related to Leave No Trace? This session will answer these questions and more using case studies from state parks to national parks.

Presenter: Ben Lawhon, Education Director, Leave No Trace Center for Outdoor Ethics

BRINGING THE PORTLAND-VANCOUVER METRO AREA TOGETHER: 400 MILES OF TRAILS BUILT, 600 MILES TO GO. HOW WE DID IT AND HOW YOUR COMMUNITY CAN ALSO DO IT
Room: B111
Metro and more than 30 local, regional, state, federal, and private partners have worked together over the past 25 years in planning and building a four-county and bi-state trails system. It now covers nearly 400 miles of regional trails, which are interconnected to hundreds of miles of local and community trails. We will describe how Metro and its partners forged an alliance to plan, design, fund, build, and maintain a network of trails, which traverse multiple cities and counties, under a coordinated regional plan. Local needs and concerns are valued and incorporated into the regional system. Case studies will be presented of intergovernmental cooperation and changing “not in my backyard” attitudes to support for trails. Learn about the development of regional trail standards and guidelines.

Presenters: Mel Huie, Regional Trails Coordinator, Oregon Metro; Mike Houck, Director, Urban Greenspaces Institute; David Cohen, Program Coordinator, The Intertwine Alliance

INTERNATIONAL SESSION – NEW TRAILS FROM ANCIENT ROADS: HOW TO BREATHE LIFE INTO TURKISH MOUNTAIN VILLAGES
Room: B115
2,000 years ago, Turkey had one of the best road networks in the world. With fresh horses every day, imperial messengers rode in 40 days from the Aegean to Baghdad. 15 years ago, the Lycian Way, Turkey’s first modern trail was opened. The old road network is being rediscovered and incorporated into new walking, biking, and horseback riding trails. Turkey’s population is deserting villages – how can the provision of trail services for visitors (accommodation, food, etc.) support sustainable village life, local cultures, and traditions? How do we choose where to develop trails and which villages to support? How do we market our trails to the trekking communities of the world? We can offer them an insight into history in a natural setting, a glimpse of a slow, traditional lifestyle, as well as trails on deserted beaches, rocky hillside, and cedar forests.

Presenter: Kate Clow, Chair, Culture Routes Society

HOw TO USE THE FOREST SERVICE STANDARD TRAIL PLANS AND SPECIFICATIONS: SPEEDING UP THE PROCESS
Room: B112
The USDA Forest Service, in cooperation with FHWA Recreational Trails Program, has updated and expanded their Standard Trail Plans and Specifications to replace the old Standard Drawings and Specifications for Construction and Maintenance of Trails. The new standard trail construction plans were developed to assist with the design and assembly of trail construction plan packages. The New Standard Trail Plans and Specifications include standard plans for trails and trail bridges, standard specifications for construction of trails and trail bridges on Forest Service projects, and standard pay items. The presentation will discuss the details of these plans and specifications. It will also give participants a chance to learn how to assemble a trail construction plan package using the new plans and ask questions.

Presenter: James “Scott” Groenier, Project Leader – National Technology and Development Program, USDA Forest Service

PTBA – PROFESSIONAL TRAILBUILDERS: WHAT ARE THEY AND HOW DO YOU WORK WITH THEM?
Room: B116
Join this panel of professional trailbuilders and land managers from across the country as they discuss what it means to be a professional trailbuilder and review how land managers can best utilize the services provided by trailbuilders.

Presenters: Peter Jensen, Owner, Peter Jensen and Associates, LLC and Panel of Professional Trailbuilders

YOU CAN GET THERE: TRAIL WAYFINDING WITHIN AND BEYOND THE STANDARDS
Room: A107
Wayfinding systems are essential tools of complete and effective regional trails and trail networks. Wayfinding information clarifies routes and helps users comfortably reach their destinations. The provision of navigational elements enhances trail awareness, economic investment, and environmental benefits, all while contributing to community pride. This session will focus on wayfinding best practices for shared-use pathways including regional trails. Guide signage for shared use paths requires that federal standards within the Manual on Uniform Traffic Control Devices (MUTCD) are adhered to. Numerous municipalities are however pushing the boundaries of the technical requirements in order to achieve effective wayfinding systems that include local community character. Specific examples of how communities are working within and beyond the MUTCD to achieve compelling wayfinding systems that reflect local values and character will be shared. Topics to be described include wayfinding components and design features, placement planning, destination prioritization, and tools for working with stakeholders.

Presenters: Karen Vitkay, Associate Landscape Architect, Alta Planning + Design; Alex Oreschk, Transportation Planner II, Maricopa Association of Governments, Arizona
◆ PTBA – MECHANIZED CONSTRUCTION TECHNIQUES FOR SENSITIVE AREAS
Room: B117
Discussion and descriptions of considerations and techniques for mechanized use in sensitive build locations will be discussed, including hydrology, sediment, botany, and invasive species. Tricks of the trade for keeping impacts within the trail prism will be highlighted, including double digging for steep side slopes, scoring, bench waddles, and more.

Presenters: Zachi Anderson, Casa Di Terra

“TRAILS ROCK” PARTY and LIVE AUCTION
Time: 7:00 p.m. – 11:00 p.m.
Location: Oregon Museum of Science and Industry (OMSI)
View the Highlights and General Sessions on page 14 for more details.
**TRAIL TALKS (Oregon Ballroom):**
7:30 a.m. – 8:30 a.m.

- **INTERNATIONAL SESSION – UNESCO WORLD HERITAGE, KUMANO KODO PILGRIMAGE**

  People from all levels of society, including retired emperors and aristocrats, have made the arduous pilgrimage to Kumano, Japan for over 1,000 years. These pilgrims used a network of routes now called the Kumano Kodo, which stretched across the mountainous Kii Peninsula. The sacred sites are based on prehistoric nature worship, which merged with Buddhism, creating a complex mix of faiths. The walk itself was an integral part of the pilgrimage process as pilgrims undertook rigorous religious rites of worship and purification. Walking the ancient Kumano Kodo is a fantastic way to experience the unique cultural landscape of Kumano’s spiritual countryside. In July 2004, the Kumano Kodo pilgrimage routes were registered as UNESCO World Heritage Sites as part of the “Sacred Sites and Pilgrimage Routes in the Kii Mountain Range” property.

  **Presenter: Brad Towle, International Tourism Promotion and Development Director, Tanabe City Kumano Tourism Bureau**

- **INTEGRATING COMMUNITY HEALTH IN TRAIL PLANNING: A CASE STUDY**

  Planners are increasingly expected to address community health issues when developing plans for trail and park facilities. Similarly, public health professionals recognize the importance of neighborhood design and public recreation facilities to a community’s health. Health impact assessments (HIAs) provide a way to bring planners and public health together, but HIAs are often believed to be overwhelming efforts. Presenters will describe their experience as a pilot site in the development of the Parks, Trails, and Health Workbook, a rapid HIA toolkit. The workbook is designed as a framework for planners, public health practitioners, and other stakeholders to assess health needs and benefits of proposed trails and parks in their community, and to integrate these considerations in trail/park planning and design. Presenters will share lessons learned from applying the tool in their community and describe ways that public health and planning can collaborate to promote active transportation and recreation through trails.

  **Presenters: Melissa Morin, Community Health Specialist, Whatcom County Health Department, Washington; Alexandra Stone, Community Planner, National Park Service – Rivers, Trails and Conservation Assistance Program**

- **THE IMPORTANCE OF TRAIL CHAMPIONS: KEEPING THE FIRE BURNING**

  Every trail project has its own set circumstances that present a unique set of challenges. The Rim of Africa Mountain Passage, coursing through a vein of mountains in the Western Cape of South Africa is no different. In fact, growing pains have been the fodder for some amazingly creative ideas, coupled with a serious amount of stress and anxiety. When the latter outweighs the former, it’s a recipe for disaster. Each stage of growth in the development cycle of a trail requires a request for growth in people power. But it’s a two-way relationship and at some point the trail has to give back as much as it receives. Using the analogy of fire, every person involved is crucial tinder necessary to keep the fire burning, to keep up the momentum, ultimately resulting in success.

  **Presenter: Ivan Groenhof, Co-Founder and Trustee, Rim of Africa Mountain Passage**

- **MAPPING AUTHORITATIVE TRAILS: FEDERAL TRAILS EFFORTS, PRIVATE TRAILS GROUPS, US GEOLOGICAL SURVEY TRAILS PARTNER PROJECT**

  A federal trails group is exploring ways to assimilate existing recreational trail information with trail centerlines and minimal attribution leading to the eventual establishment of an authoritative geospatial National Trails Database for the country. Partnerships with both public and private groups have resulted in a growing trails database, but new partnerships will be needed for more comprehensive national trails. The US Geological Survey is investigating a Trails Partner Project concept to utilize trails data collected by authoritative trails organizations. Other proposed collection efforts are being explored with federal agencies.

  **Presenter: Greg Matthews, Vector Specialist, US Geological Survey**

- **PTBA – HISTORY OF TRAILS IN THE CASCADES AND MOUNTAIN WEST (ALSO SUNDAY CONCURRENT)**

  The extensive mountain trail system we now enjoy had its origins in Native American hunting, foraging, and trading routes that were established thousands of years ago. Early trappers, prospectors, and explorers traveled and added to these trail routes. A legion of settlers, military surveyors, shepherders, and railroad and boundary surveyors were to follow with new routes. The creation of the National Forest and National Park systems were a critical inflection point in the expansion and conservation of this system and the lands that they served. An extensive trail system was lengthened for land management and forest fire containment goals. Recreational demand for this system exploded in the 1960s and 1970s. People who enjoyed their trails in the mountains began to demand and help build them closer to home. It has now become a worldwide movement and a centerpiece of a larger active outdoor lifestyle and conservation/preservation ethos. Join in for a history lesson of how trails in the west came to fruition.

  **Presenter: Gerry Wilbour, President, Northwest Trails, Inc.**

- **THE DEVELOPMENT OF A MULTI-MILLION DOLLAR TRAIL PROJECT: CONCEPT TO CONSTRUCTION**

  This Trail Talk will feature solutions for the lifecycle of the trail development process with a particular focus on funding. The Missoula to Lolo Trail (M2LT), an 8-mile, separated path, with construction costs of $5.5 million, will mark the completion of a 50-mile trail in western Montana from Missoula to Hamilton. In 2013, the M2LT received $4.5 million in federal funding from the highly competitive US Department of Transportation TIGER V program. Design is complete and construction is underway.

  **Presenter: Peter Walker-Keleher, Senior Planner, DJ&A, P.C.**

- **THE BEST OF TWO WORLDS: DURABLE TRAILS THAT PRESERVE WILDERNESS CHARACTER**

  We need new ways to fix wilderness trails. Trail maintenance crews have also developed durable techniques to deal with most of the natural resource impacts encountered on wilderness trails. And to do this kind of
work well requires skills earned through hard labor, training, and years of learning the ways of a landscape. Unfortunately, other wilderness managers (and some users) then complain, “The trails are overbuilt!” Starting with some examples from mountains, deserts, and tropical landscapes, this Trail Talk will invite trail builders to share and create nonstandard techniques for building and maintaining trails to work with landscape processes and avoid the appearance of construction.

Presenter: David Karplus, Trails Maintenance Supervisor, Kings Canyon National Park

YOUR COMMUNITY FROM THE PADDLER’S PERSPECTIVE
(ALSO SUNDAY CONCURRENT)

This presentation focuses on the relationship between trails, healthy communities, and thriving economies, with a focus on water trails. Natalie pulls from her experience paddling urban rivers from Minneapolis to the Hudson Bay and down the Mississippi River to highlight successful river towns, how to improve trails and increase tourism, and the importance of diversified and integrated economies.

Presenter: Natalie Warren, Executive Director, Wild River Academy

LET ME ON THIS TRAIL: OBJECTIVE EVALUATIONS TO DETERMINE APPROPRIATE TRAIL USE CHANGE

Increasing population, technological innovations, and improved access have placed increasing demands on public land trail use. Land managers face a growing challenge of serving increasingly diverse trail users in an effort to provide equitable access to public resources and visitor experiences. The determination of appropriate trail use has historically been subjective in nature, and although subjectivity will likely always have some role, a more objective fact-based process is required to effectively provide desired recreation experiences, while keeping trails safe and protecting park resources. California State Parks is undergoing a continued effort to develop an objective evaluation process to assist in determining the appropriateness of Trail Change-in-Use requests within the State Park system. This presentation will discuss the California State Park Change-in-Use evaluation process, its development history, and foreseeable future.

Presenters: Alexandra Stehl, Roads and Trails Program Manager; Jason Spann, Associate Landscape Architect, California State Parks

DESIGNING THE FUTURE OF THE NATIONAL TRAILS SYSTEM: HOW CAN WE MEET THE CHALLENGES AND OPPORTUNITIES FOR THE SYSTEM IN THE NEXT 50 YEARS?
(ALSO MONDAY TRAIL TALK AND WEDNESDAY CONCURRENT SESSION)

Participants will have an opportunity to hear from agency leaders of the Federal Interagency Council on Trails (FICT) about the challenges and opportunities facing the nearly fifty year-old National Trails System (NTS). Participants will be able to provide direct input on the priorities for collective action in guiding the future of the NTS. Introductory fast-paced presentations will focus on management policies, challenges, threats, and opportunities for long-distance National Scenic and National Historic Trails, as well as the National Recreation Trails and National Water Trails. Through small group sessions, participants of non-profits, government agencies, and partner organizations will be encouraged to work cooperatively to identify and recommend collective actions the Federal Interagency Council on Trails and the trail community at large can take to proactively address the system’s challenges, build advocacy, and promote a positive future for our national trails.

Presenters: Robert Ratcliffe, Chief – Conservation Outdoor Recreation, National Park Service; Rita Hennessy, Program Lead – National Trails System, National Park Service; Jonathan Stephens, Program Manager – Trails and Congressionally Designated Areas, USDA Forest Service; Jaime Schmidt, National Trail Information Coordinator, USDA Forest Service

Visit the Exhibit Hall!

VISIT THE EXHIBIT HALL AND BROWSE THE SILENT AUCTION!
Time: 8:00 a.m. – 1:00 p.m. (Silent Auction open until 6:00 p.m.)
Visit the exhibit hall to learn about the latest in trail products and services, and peruse the Silent Auction and bid on some great items!

CORE TRACKS:
9:00 a.m. – 12:00 p.m.

REGIONAL TRAILS – CONNECTING RURAL AND URBAN COMMUNITIES
Room: B118
Come hear about planning and implementation of three complex regional trail systems in three western states. Speakers will provide insights in the planning and development of regional trails that travel through rail and urban spaces. Each project has its own complexities, obstacles, and opportunities. Good planning supports the high usage, positive impression, and placemaking nature of these trails within their communities. Learn about the challenges, strategies, and lessons learned by three community leaders with first hand planning and development experience. The expert speakers will share creative and innovative planning and development concepts.

Presenters: Yves Zsutty, Trail Network Manager, City of San Jose Department of Parks, Recreation and Neighborhood Services, California; Tom Newland, Principal, Newland Project Resources, Inc.; Guy Michaelsen, Principal Landscape Architect, Berger Partnership; Carolyn Hope, Park Planner, Arts and Culture Manager, City of Redmond, Oregon Parks and Recreation Department; Tim Swope, Capital Projects Coordinator, Boulder, Colorado County Transportation Department

TRAILS FOR HEROES: HEALING OUR MILITARY VETERANS
Room: A107
Hiking, mountain biking, and horseback riding trail therapy programs for our nation’s wounded veterans are proving to be among the most successful methods of helping our injured service members overcome the ravages of post-traumatic stress disorder (PTSD). America’s trails are providing some of the best healing, challenging, and confidence-building environments to help America’s military service heroes. You can help bring

www.AmericanTrails.org/2015
this solution for success to many of the 22 veterans who commit suicide every day in our nation. A national panel of hiking, mountain biking, and equestrian trail program leaders will share their military veteran on-the-trails programs and success stories. Trails are helping many war-injured service veterans become stronger in mind, body, and spirit. Become a part of this national effort to provide trail experiences to help injured service members recover from both physical and unseen wounds of war in your own community, organization, or land management agency.

Presenters: Jan Hancock, Principal, Hancock Resources LLC; Sirena Dufault, Gateway Community Liaison, Arizona Trail Association; Polly Cohen, Program Director, Healing Reins Therapeutic Riding Center; John Wordin, President & Founder, Ride 2 Recovery

CONCURRENT SESSIONS:
9:00 a.m. – 10:15 a.m.

MOVING FROM COMPLAINTS TO COLLABORATION
Room: B116

Complaints, our own and other people’s, feel like burdens and shut us down. If we want our teams and organizations to thrive, we need ways to interrupt complaints and the negative dynamics they can cause, and bring the underlying needs or desires into the daylight where they can be understood and acted upon. In this interactive workshop, you will learn simple, effective ways to shift your own approach, and that of your organization or team relationships, from a dynamic of complaint to a dynamic of collaboration.

Presenter: Tasha Harmon, Facilitator/Trainer/Coach, New Perspectives Coaching, Training, and Facilitation

PYRAMID STRATEGIES FOR LOW COST MULTI-USE TRAILS
Room: B112

Long-term, sustainable trails that cost less to build and maintain is a goal shared globally. Using a combination of agency staff, qualified trail crew leaders, experienced time and equipment contractors, youth employment partners, user groups, and local volunteers can be a cost-effective way to construct trails with the necessary expertise. Hear how two trail projects in the Mount Hood area engaged a variety of people and strategies to build multi-use trails on public lands for local community residents and forest visitors. Learn new, low-cost techniques that creatively repurpose septic drainfield materials to keep mountain bike trails dry in wet areas, and discover the most recent research about trail surfaces. DIY options for constructing less expensive trail bridges will also be presented. See how these trail segments fit into the larger “Mount Hood to Rose City Trail and Greenway Corridor,” eventually linking Timberline Lodge with the City of Portland.

Presenters: Kathleen Walker, Westside Recreation Manager, Mount Hood National Forest, USDA Forest Service; Mckenzie Jensen, Westside Wilderness and Trails Operations Leader, Mount Hood National Forest, USDA Forest Service; Nancy Enabnit, Community Services Director, City of Sandy, Oregon

ATLANTA BELTLINE’S EASTSIDE TRAIL: A TRIPLE BOTTOM LINE SUCCESS
Room: A109

Repurposing historic, abandoned, and urban railroad corridors provides a triple bottom-line success story. Cleaning up contamination from decades of railroad use in order to construct a multi-use trail as part of the $4.8 billion Atlanta BeltLine is the first step of a fundamental change to the city’s urban core. The utilization of this inaugural section of the trail has created increased social interaction among users, provided the epitome of a Safe Route to School, enhanced healthy outcomes, and has increased business for adjacent restaurants, shops, and a grocery store.

Presenters: Kevin W. Burke, Senior Landscape Architect, Atlanta BeltLine, Inc.; Valdis Zusmanis, Senior Landscape Architect, Perkins+Will, Inc.

BEYOND THE TRAIL: EXPLORING NATIONAL TRAIL CORRIDORS AND PLAN IMPLEMENTATION
Room: B113

The purpose of this presentation is to highlight key features of the recently approved Bureau of Land Management (BLM) policies for the establishment of National Trail Management Corridors on public lands. Recognition of the need for BLM program policy occurred over a decade ago by program leaders and the trails community. The BLM addressed a corridor approach to trail management through the development of comprehensive program policy, approved in the summer of 2012. This National Trails Policy is the first of its kind for any federal agency within the National Trails System. This presentation describes how the new BLM policies guide the agency in fulfilling its responsibilities under the National Trails System Act and other laws for National Scenic and National Historic Trails, including inventory, planning, management, and monitoring. This presentation will update current projects as related to the new policy.

Presenters: Bill Gibson, Travel Management and National Trails Lead, Bureau of Land Management Arizona; Terry Heslin, Travel Management and National Trails Lead, Bureau of Land Management Idaho

MAKE CROWDFUNDING SUCCESSFUL FOR YOU: EFFECTIVE STRATEGIES FOR FUNDRAISING IN THE SOCIAL AGE
Room: A108

You will hear two different case studies of successful fundraising. Find out what works, what doesn’t work, and how you can be most effective in using this efficient fundraising technique.

Presenters: Hannah Inman, Director of Communications, Iowa Natural Heritage Foundation; Bob Borsch, Director, Desert Mountain; Matthew Woodson, Founder and President, Okanogan Trail Construction, Inc.; Troy Gillenwater, Russ Lyon Sotheby’s International Realty at Desert Mountain

TRAILS AND TRAINS: EXISTING TOGETHER
Room: B114

Rails-with-trails, shared-use paths alongside or within active railroad corridors, are being developed in communities across the US. A recent study conducted by Rails-to-Trails Conservancy examines the characteristics of 88 rails-with-trails in 33 states and provides a
collection of data, examples and practical tools to assist trail planners and advocates further rail-with-trail development. By drawing lessons from the report and further exploring the growing trend of collocating trails and transit corridors (especially light rails) with city and county transportation professionals, this session demonstrates how communities can take full advantage of corridors to facilitate both rail and active transportation.

Presenters: Cory Caletti, Senior Transportation Planner, Regional Transportation Commission of Santa Cruz County, California; David Daly, Civil Engineer II, City of Gresham, Oregon; Jeff Owen, Active Transportation Planner, TriMet; Kelly Pack, Director of Trail Development, Rails-to-Trails Conservancy

THE BEST OF BOTH WORLDS: ENHANCING HABITAT AND BUILDING COMPATIBLE TRAILS
Room: B110

Learn how to improve trails for both wildlife habitat and trail users’ experiences. Park planners and natural resource scientists from Metro and Portland Parks and Recreation (PP &R) will present innovative strategies for increasing ecological function with trail projects. Presenters will share their expertise from recent projects, including Powell Butte Nature Park, one of Portland’s premier natural areas. The Nature Park is well used by Portland citizens whose continual activity eroded the soft surface trail system. PP&R completed a successful rebuild of the Nature Park’s paved and soft surface trails. The trail system accommodates a variety of users: pedestrians, mountain bikers, equestrians, and most ability levels. Learn how planners and biologists can work together at every step, from concept planning and design to construction and maintenance, with results that are better for both people and wildlife.

Presenters: Robert Spurlock, Regional Trails Planner, Natural Resources Scientist, Oregon Metro; Elaine Stewart, Natural Resources Scientist, Oregon Metro; Emily Roth, Senior Environmental Planner, Portland Parks and Recreation, Oregon; Lisa Tyler, Construction Project Manager, Portland Parks and Recreation, Oregon

PTBA – INNOVATIONS IN MECHANIZED TRAILBUILDING
Room: B115

Come learn about the innovative, cutting edge machinery for building recreational trails that has revolutionized the trail industry over the past 30 years. From specialized trail dozers and miniature excavators to crawler carriers and ATV/AWD moto harrows. The advantages of small earthmovers are unrivaled, allowing significantly faster rates of construction, increasing profit and productivity by requiring less hand work by laborers or volunteers, and sculpting a more consistent tread and compaction. Whether you are a governmental official, a professional trailbuilder, or private developer, this session will inform you of the options available while discussing the pro and cons of each type of machine.

Presenter: Tony Boone, Owner, Tony Boone Trails, Inc.; Zachi Anderson, Casa Di Terra

INTERNATIONAL SESSION – TRAIL DETECTIVE: TAKING THE MYSTERY OUT OF SUCCESSFUL TRAIL MARKETING
Room: B111

You’ve planned, developed, and built your dream trail — now how do you promote it? In this presentation we’ll look at marketing your trail for the future. We’ll cover how to integrate your brochures, signage, merchandise, and online presence under one brand. The outcome will be increased footfall and a more successful trail. This presentation will detail real-world examples of successful trail marketing approaches and how these can be replicated on your trails, whether they are a short local trail or a long multi-day trail.

Presenter: Eoin Hogan, Rural Recreation Officer, Clare Local Development Company, Ireland

POSTERS (Exhibit Halls A1 & B):
10:15 a.m. – 10:45 a.m.

SAVING OUR HERITAGE
Presenter: Theresa Stevens-Savery, USDA Forest Service, National Forests in North Carolina, Uwharrie National Forest

THE OZARK TRAIL: ONE OF MISSOURI’S HIDDEN TREASURES
Presenter: Jeff Goetter, Ozark Trail Association

COMMUNITY VOICE: UNDERSTANDING LOCAL PERCEPTIONS OF MANAGEMENT AND VALUES OF LONG DISTANCE TRAILS
Presenter: Julie Judkins, Appalachian Trail Conservancy

NORTH PORTLAND WILLAMETTE GREENWAY TRAIL: RECLAIMING AN URBAN HARDSCAPE AS A TRAIL AMENITY THROUGH PARTNERSHIP
Presenter: Barbara Quinn, Friends of Baltimore Woods

TRAILS AND TRANSIT: CROSSING THE TRACKS
Presenter: Jeffery Owen, TriMet

CONCURRENT SESSIONS:
10:45 a.m. – 12:00 p.m.

INTERNATIONAL SESSION – FROM LAKE BAIKAL TO BIG FOUR
Room: A108

Building a trail can be good not only for the environment, but can also be beneficial for users and builders in many ways. In this presentation you will learn about the Great Baikal Trail (GBT) nonprofit organization, which improves access to natural areas by building trails in the Lake Baikal region of Siberia in Russia, mostly done by local and international volunteers. Lake Baikal contains 20% of all the fresh water in the world and many species unique to the lake live there. Also learn about how a partnership between GBT and Mount Baker-Snoqualmie National Forest is involving one of the most visited trails in the region at Big 4 Ice Caves, creating opportunities for intercultural dialogue and collaboration.

Presenter: Maria (Masha) Sukneva, Intern, USDA Forest Service and Great Baikal Trail
PAPERLESS TRAIL: CASE STUDIES IN HARNESSING, USING, AND SHARING DIGITAL TRAIL DATA
Room: A109

Trail data is useful to many people, organizations, and government agencies, but sharing the data in a compatible format is an ongoing challenge. The power of digital technology can be harnessed to enhance communication and collaboration between different users, across vast distances, and through a wide variety of agencies and organizations. This session features two case studies that explore the ways that trail data can be utilized, including discussion of data standardization, data integrity, sharing protocols, and the end user experience. OpenTrails is an open data format for park and recreation information that helps government agencies create high-quality interactive maps, combine their data with other agencies, and publish well-documented open data to web and application developers. A new regional interactive application in the Portland region that is taking advantage of OpenTrails, called GoToTrails.com, will be highlighted.

Presenters: Andrew Schwartz, Managing Principal, Environmental Planning and Design; Ryan Branciforte, CEO, Trailhead Labs; Mike Wetter, Executive Director, The Intertwine Alliance

STEWARDING AND TRAINING VOLUNTEER STEWARDSHIP GROUPS
Room: B110

With reduced funding sources, volunteers are a key component to being able to manage and maintain park and trail systems. Come and learn how your agency can successfully develop and maintain a volunteer stewardship program to do just that. We will take you through how to successfully develop a stewardship group, and the pros and cons of working with this type of group. We will also discuss the roles of the agency versus the volunteers, and how to empower volunteers while mitigating the agency’s liability through volunteer training and education. Because a well-developed volunteer stewardship group is so diverse, a key part of this discussion will focus on volunteer management and leadership. We will explore different leadership styles and ways to communicate with people from different backgrounds. Participants will receive a sample Park Stewardship Handbook along with supporting documents.

Presenters: Lori Raymaker, Park Stewardship Coordinator, Kitsap County, Washington Parks; Patrick Parsel, National Trails Trainer, American Conservation Experience

BIG AND BOLD: KEYS TO SUCCESS FOR MEGA TRAILS
Room: B113

Even during a time of national economic slow-down, several “mega trail” projects have come to fruition across the country. Successful mega trails require community and political support, creative fundraising techniques, and high standards of pathway design. This presentation will feature three trail projects that incorporate these characteristics: the 50-mile CV Link in Coachella Valley, California, the 36-mile northwestern Arkansas Razorback Regional Greenway, and the 22-mile Wolf River Greenway in Memphis, Tennessee.

Presenters: Charles Flink, Senior Advisor; George Hudson, Principal-in-Charge; Karen Vitkay, Associate Landscape Architect, Alta Planning + Design

THE ABCs OF TRAIL TOURISM: THE ASSETS, THE BENEFITS, AND COACHING TO SOLUTIONS
Room: B111

At minimum, trail tourism can provide a nice lift to trail towns, gateway communities, and small businesses. And it’s an absolute boom to the savviest of placemakers and entrepreneurs. In this session, we’ll explore the ABCs of trail tourism: how to leverage local ASSETS (trails, cultural and heritage sites, and other attractions), how to articulate the BENEFITS of trails, and how trail and community development advocates can COACH each other to solutions in order to maximize the benefits of trails. Trail tourism strategies and tactics will be considered through the lens of civic tourism, the notion of putting community needs first, while also aiming to provide stellar hospitality to visitors. This will be an interactive session with group activities and discussion.

Presenter: Amy Camp, Owner, Cycle Forward

◆ PTBA – HELICAL PIER BOARDWALK CONSTRUCTION TECHNIQUES
Room: B114

Why Helical Piers? We will explore the process for determining if helical piers can be used, effects on permitting, layout of a boardwalk using helical piers, and installation procedures. Framing, decking, railings, and observation platforms will also be discussed. This session is rated for all levels.

Presenter: Peter Jensen, Founder, Peter S. Jensen and Associates, LLC

WHAT WENT WRONG? PLANNING FOR UNEXPECTED TRAIL CHALLENGES
Room: B116

With over 120 miles of existing regional trails and over 400 planned, Three Rivers Park District prides itself as a recreation-based facilitator of quality trails throughout the western Minneapolis-Saint Paul metro area. But what happens when things don’t go as planned? This presentation will explore strategies that trail planners and implementers can retain so that when the unexpected happens, they are prepared to respond.

Presenters: Ann Rexine, Planner; Danny McCullough, Regional Trail Manager, Three Rivers Park District, Minnesota

PATHWAY TO THE PACIFIC: THE SALMONBERRY CORRIDOR RAIL TRAIL CONCEPT
Room: B112

The Port of Tillamook Bay (PTBA) railroad once connected the Willamette Valley to the Oregon Coast on an 84-mile rail corridor running from Banks to the Tillamook Airport through the canyon of the Salmonberry River. Following a catastrophic storm in December 2007, this rail connection was cut off due to major damage, particularly in a 16-mile stretch of tunnels and trestles deep within the Coast Range. This ‘Salmonberry Corridor’ has a rich history, an outstanding scenic context, and has the potential to connect urban and rural Oregon with a long trail, while tapping into a wide network of existing recreation trails and parks, educational opportunities, and heritage sites. This session will describe the Concept Plan that was commissioned to establish feasible trail types and
alignments, explore possible trailheads and trail-related facilities, and present options for a variety of trail surfacing options to a wide variety of stakeholders.

Presenters: Ken Pirie, Senior Associate, Walker Macy; Rocky Houston, State Trails Coordinator, Oregon Parks and Recreation Department

**BOX LUNCH**
12:00 p.m. – 1:00 p.m.
Location: Pick-Up Registration Area

**PTBA Sustainable Trails Workshop**

◆ **PTBA – BECOMING COMPLIANT WITH THE ACCESSIBILITY GUIDELINES FOR OUTDOOR DEVELOPED AREAS**
Time: 1:00 p.m. – 4:00 p.m.
Cost: No fee, pre-registration required
Room: A107

This workshop will provide an overview of the Guidelines for Outdoor Developed Areas that are under the Architectural Barriers Act. Learn about outdoor recreation guidelines, discuss who is required to comply, review methods to evaluate trails, access routes and features, and review the process to create a federally required transition plan to improve access in outdoor recreation facilities. This workshop has an outdoor component to provide first-hand experience for assessing different trail situations.

Presenters: Peter W. Axelson, Founder and Director of Research and Development, Beneficial Designs, Inc.; Nathan Tolbert, Assessment Coordinator, Beneficial Designs, Inc.

**American Trails Featured Workshop**

★ **AT FEATURED – TRAIL FUNDAMENTALS AND TMOS: CORNERSTONES OF EFFECTIVE TRAIL MANAGEMENT**
Time: 1:00 p.m. – 5:00 p.m.
Cost: No fee, pre-registration required
Room: A106

Learn how to develop Trail Management Objectives (TMOs) and apply 5 key trail management concepts: Trail Type, Trail Class, Managed Use, Designed Use, and Design Parameters. Coordinated by the USDA Forest Service.

Presenter: Jaime Schmidt, National Trail Information Coordinator, USDA Forest Service Alaska Region

**American Trails Mobile Workshops**

Pre-registration is required. View page 18 for helpful hints and things to remember for your mobile workshops.

➤ **AT MOBILE – CANOE THE WILLAMETTE RIVER (IN 2 PERSON CANOES)**
Time: 1:00 p.m. – 5:00 p.m.
Cost: $40 (includes canoe/life jacket rental)

Transportation: Attendees must bring their TriMet pass for this mobile workshop. Meet at the Mobile Workshop Pick-Up Area (as shown on back of this program). Then participants will take the MAX Light Rail as a group to the Willamette River Keeper office.

Skill Level: Intermediate
Length: 2.5 hours of easy to intermediate paddling
Canoe along the Willamette River, take in the city's skyline and paddle underneath three bridges. Learn about the river and the ongoing restoration of the riverbank with new vegetation and trails.

Tour Leaders: Staff from Willamette River Keeper

➤ **AT MOBILE – CANOE THE WILLAMETTE RIVER (IN ONE LARGE CANOE!)**
Time: 1:00 p.m. – 5:00 p.m.
Cost: $35 (includes canoe and life jacket)

Skill Level: Easy (Accessible for persons with disabilities)
Length: Approximately 3-6 miles depending on enthusiasm of participants and weather conditions
Paddle the Willamette River Water Trail as a team in one 29-foot, 16-person canoe. Learn about the ongoing restoration of the riverbank with new vegetation and trails and how a former mined area will become a city park/natural area.

Tour Leader: Chris Hathaway, Lower Columbia Estuary Partnership

➤ **AT MOBILE – EXPLORE THE ALLEYS OF NORTH AND NORTHEAST PORTLAND BY BIKE**
Time: 1:00 p.m. – 5:00 p.m.
Cost: $40 (includes bike and helmet)

Transportation: Attendees must bring their TriMet pass for this mobile workshop. Meet at the Mobile Workshop Pick-Up Area (as shown on back of this program). Then participants will take the MAX Light Rail as a group to the bike rental store downtown.

Skill Level: Easy - on city streets/alleys and bike lanes
Length: Approximately 11 miles
Enjoy a bike ride on some of the oldest alleys in Portland. Learn how bike lanes, bike boulevards, and wider sidewalks have revitalized inner-city commercial districts and residential neighborhoods.

Tour Leaders: Jack Newlevant, Metro Trail Volunteer Extraordinaire; Derek Abe, Alta Planning + Design
AT MOBILE – HIKE PORTLAND’S FOREST PARK
Time: 1:00 p.m. – 5:00 p.m.
Cost: $45
Skill Level: Intermediate
Length: 4 miles of hiking
Come and explore one of the largest urban parks in the world. With over 80 miles of trails, Forest Park is Portland’s greatest natural resource.

Tour Leader: Marcy Houle, Forest Park Conservationist, Volunteer and Author

AT MOBILE – HIKE THE SCENIC CAPE HORN TRAIL
Time: 1:00 p.m. – 5:00 p.m.
Cost: $40
Skill Level: Easy
Length: Approximately 2 miles
Visit key sites along the 7+ mile trail loop that demonstrates the successful story of partnering conservation and outdoor recreation advocates in the dramatic setting of the Columbia River Gorge National Scenic Area.

Tour leaders: Friends of the Columbia Gorge along with Jean Akers, Conservation Technix, Inc.; Ryan Ojerio, Washington Trails Association; Renee Tkach, Gorge Towns to Trails

AT MOBILE – HORSES AND TRAILS: HELPING HEROES
Time: 1:00 p.m. – 5:00 p.m.
Cost: $25
Skill Level: N/A
Length: N/A
Join American Trails board member Jan Hancock in a highly motivating mobile workshop featuring Debbi Fisher, co-founder of Rainier Therapeutic Riding, based in Yelm, Washington, and former Staff Sergeant Aaron Heliker, who returned from multiple deployments to Iraq and Afghanistan with post-traumatic stress disorder (PTSD), in an interactive workshop to learn how therapeutic horseback trail riding helped reconnect Aaron to the world around him and help treat the unseen wounds of war that nearly conquered him.

Tour Leaders: Jan Hancock, Hancock Resources, LLC and American Trails Board Member, Debbi Fisher, Rainier Therapeutic Riding; Staff Sergeant Aaron Heliker

AT MOBILE – OHV RIDE AT TILLAMOOK STATE FOREST
Time: 1:00 p.m. – 5:00 p.m.
Cost: $45
Skill Level: Open to all levels of riding experience (including beginners). There is suggested FREE online certification training for this workshop. (Access the online training here: http://www.rideatvoregon.org)
Length: Approximately 1 – 1.5 hours of riding
This will be a slow to moderate paced OHV ride in the Browns Camp OHV Area on the Tillamook State Forest. State Forestry and State Parks staff, and local trail use clubs and organizations will provide an overview of the program and will highlight management concepts and techniques.

Tour Leaders: Staff of Oregon Department of Forestry Off-Highway Vehicle Program and the National Off-Highway Vehicle Conservation Council (NOHVCC)

AT MOBILE – WALK AND RIDE THE 4TS: TRAIL, TRAM, TROLLEY, AND TRAIN!
Time: 1:00 p.m. – 5:00 p.m.
Cost: $40
Skill Level: Moderate including uphill hiking
Length: Approximately 4 miles
Attendees must bring their TriMet pass for this mobile workshop. Meet at the Mobile Workshop Pick-Up Area (as shown on back of this program).

Walk and ride public transit on this loop trail in downtown and southwest Portland. Learn how citizen groups advocated for the trail and worked through obstacles with the city.

Tour Leader: Bruce Murray, Southwest Trails Inc. Volunteer

AT MOBILE – WALK THE FANNO CREEK GREENWAY TRAIL
Time: 1:00 p.m. – 5:00 p.m.
Cost: $40
Skill Level: Easy to moderate walking
Length: Approximately 3 miles
Walk key segments of the Fanno Creek Trail, the premier greenway trail of the Portland region’s west side. Learn how it was built in parts of a floodplain, and adjacent to subdivisions, homes, apartments, and businesses.

Tour Leader: Robert Spurlock, Metro

HAPPY TRAILS HOUR (no-host bar)
Time: Starts at 6:15 p.m.
Location: Oregon Ballroom Lobby

AMERICAN TRAILS NATIONAL & INTERNATIONAL TRAILS AWARDS BANQUET
On the Path of Excellence
Time: 7:00 p.m. – 10:00 p.m.
Location: Oregon Ballroom

View the Highlights and General Sessions on page 14 for more details.

The 2015 Awards Banquet is sponsored by: REI
TRAIL TALKS (Oregon Ballroom):
7:00 a.m. – 8:00 a.m.

A SUCCESSFUL SOLUTION TO GET KIDS IN PARKS (ALSO SUNDAY CONCURRENT)

From increased physical activity and brainwave functionality to reduced ADHD and depression, there is clear evidence that children benefit from spending time in nature. Over the past 6 years, the Kids in Parks program has formed a national network of trail locations that link public lands together in an effort to promote the health of our kids and our parks. The program’s self-guided TRACK Trails are designed to make hiking (and outdoor recreational activities) more attractive to kids and families in order to increase physical activity and connection to nature. During this session, participants will learn about the Kids in Parks program’s approach to create a successful solution to get our kids in parks, and leave with an understanding of how they can incorporate similar tactics on their trails at their own sites.

Presenter: Jason Urroz, Director, Kids in Parks

INTERNATIONAL SESSION – A GLOBAL GLIMPSE: POLLING TRAILS LEADERSHIP FOR A STRATEGIC SNAPSHOT

The web does not yet “see” trails. Despite trails being the medium for the world’s top outdoor activities, unless you’re an expert, it’s difficult to perceive where they’re hot and where they’re not. There are too many formats and too many clicks, minimizing the power of the data embedded within the trails sector’s leadership. Not revealing it misses an opportunity to compel funders, improve planning, and increase quality. Trails are a global phenomenon whose patterns, averages, and aggregate impact should add relevance and perspective to our work. What if we could map regional trail usage to population and economic data? During this session we’ll explore tech-driven tools and geographic techniques to make the most of the data that’s hiding in plain view. Join us with your background and insight to discuss and design a strategic approach.

Presenter: Zak Klein, Director, Global Trails – a project of Earth Island Institute

EFFECTIVELY MARK YOUR TRAILS USING SAFE EXCAVATION PRACTICES

This talk will cover effective ways to mark trails with a high regard for trail-user safety, using high impact marker posts and signs. We’ll also cover the use of safe excavation practices when designing or remarking your trail system. From calling 811 before you dig, to following the Common Ground Alliance’s best practices, safe excavation is key to keeping yourself, your trails users, and the environment safe.

Presenter: Scott Landes, CEO, Rhino Marking and Protection Systems

TRAIL DOCTOR

What ails your trail? The Trail Doctor is available to help cure the most common trail problems. The Doctor is in town and will be available to see you and your group. “Doctor” Flink (AKA Chuck Flink, FASLA) has more than 32 years of experience treating both simple and complex problems. Are you challenged by difficult adjacent property owners, are local regulators giving you heartburn, or is there a particular design problem that is causing you to lose sleep? Bring your problems to the Trail Doctor for some one-on-one consultation. Dr. Flink’s consultation is free of charge (only during this limited time offer) and with no strings attached.

Presenter: Chuck Flink, Senior Adviser, Alta Planning + Design

A NEW OLD METHOD OF MAPPING AND SIGNING TRAILS

The US Military established a format of mapping which is compatible with most GPS units, can be used easily by people without a GPS unit, and can be tied into emergency response systems such as 911. This session will show people how to use the US National Grid system for signing and mapping. Details of the system and information about how this has been put into practice on trails in Minnesota will be given during the session.

Presenter: Mary Straka, OHV Program Consultant, Minnesota Department of Natural Resources

TRAIL DESIGN: ONE CHANCE TO GET IT RIGHT!

Trail design is a complicated and highly technical endeavor. This session will look at the elements and benefits of proper trail design as well as the pitfalls of not getting it right from the start. Many of the problems of trail degradation are the result of faulty design. Maintenance can be dramatically reduced with proper design and the impacts of design go far beyond the user experience and sustainability of trail surfaces. The natural environments where many trails are located are fragile and their impact is integral to the health of the surrounding landscape. Participants will come out of this with working tools to ensure a successful trail alignment and an appreciation of the myriad of nuances that should be observed when performing trail design.

Presenter: Matt Woodson, President and Founder, Okanogan Trail Construction, Inc.

THE FEDERAL INVESTMENT IN TRAILS – A ROUNDTABLE DISCUSSION

At the Awards Banquet on Tuesday evening, Symposium attendees will have celebrated, “The Federal Investment in Trails.” This morning’s Trail Talk will be a roundtable discussion regarding strategies to not only protect, but to continue to grow these investments. How can we best engage in the process and help shape the future of trails?

Presenter: Marianne Fowler, Senior Strategist for Policy Advocacy, Rails-to-Trails Conservancy

PTBA – HOW TO BUILD A SUCCESSFUL PUBLIC-PRIVATE-PUBLIC PARTNERSHIP: A CASE STUDY FROM EAGLE, COLORADO

In 2012, the Town of Eagle committed to build the country’s first cross-country race course and multi-use trail that was built expressly for the Colorado High School Cycling League State Championship and was built entirely to the National Interscholastic Cycling Association’s race course standards. This case study will present our town’s “Solutions for Success” and explore when performing trail design.

Presenter: Yuri Kostick, Mayor; Amy Cassidy, Marketing and Events Coordinator, Town of Eagle, Colorado
UNITED ON TRAILS: CROSS-USE SOLUTIONS IN A MULTI-USE WORLD

In the mountains and deserts of western Colorado, where outdoor recreation reigns supreme, multi-user conflict, trail condition and monitoring engagement, and a lack of cohesive volunteer organization efforts have always brought grief to land managers. A new non-profit challenges the bounds of a community set in its ways to bring trail groups into a single collaborative body to support trail efforts of all kinds. Solutions arise in a myriad of forms when the proper frameworks, project management concepts, and conflict resolution strategies are applied to advocate for trails and create the Trails Capital of Colorado. Join us to learn about the Grand Valley Trails Alliance, and how our efforts are doing just that.

Presenters: Elisa Jones, Board Chairman, Grand Valley Trails Alliance; Chris Pipkin, Recreation Planner, Bureau of Land Management Grand Junction, Colorado Field Office

★ AT FEATURED – EMERGING LEADERS WRAP-UP SESSION: 20/SOMETHING VISION: YOUTH SCHOLARS ASSESSMENT OF 2015 ITS

Time:  8:30 a.m. – 11:30 a.m.
Cost: No fee, OPEN TO THE PUBLIC
Room: A105

The Emerging Leaders scholarship team will present on their ITS experience and how the week fits into their own paths. If you attended the 2013 Emerging Leaders session, you know that the session included a dynamic, entertaining, and thoughtful intergenerational exchange. We expect nothing less in 2015! Learn more about this program on page 10 and meet the 2015 Emerging Leaders scholarship recipients.

CONCURRENT SESSIONS:
8:30 a.m. – 9:45 a.m.

BUILDING PARTNERSHIPS ONE STEP AT A TIME: GREAT SMOKY MOUNTAINS NATIONAL PARK AND “FRIENDS OF THE SMOKIES” UNITE TO REHABILITATE ICONIC PARK TRAILS

Room: A107

At Great Smoky Mountains National Park an exciting partnership has been forged. This presentation will discuss how the park has partnered with their friends group, “Friends of the Smokies,” to create an endowment that helps fund efforts to focus much needed rehabilitation on the high use trails in the park. The presentation will discuss the technical nature of the work and how it was accomplished. The program “Trails Forever” just finished its second large-scale project of a full rehabilitation of the Chimney Tops Trail. The work has been accomplished through the efforts of a professional National Park Service trail crew, leading both youth corps (Student Conservation Association and American Conservation Experience), as well as many group and individual volunteers. The work performed along the trail can only be described as monumental.

Presenters: Tobias Miller, Supervisory Facility Operations, National Park Service; Eric Wood, Assistant Trail Crew Leader, Great Smokey Mountains National Park; John Shapiro, Trail Crew Leader, Great Smokey Mountains National Park

WHO NEEDS CONFLICT RESOLUTION WHEN YOU CAN PREVENT IT?

Room: B114

Conflict has come into focus in the trail world during the past few years. New and different ideas have been tried, but the best resolution for conflicts is a tried and true method. This presentation will describe the ways in which most conflicts can be avoided before they ever start. The presentation will focus on motorized and non-motorized trail use conflicts, but the principles can be applied to any type of trail conflicts.

Presenters: Karen Umphress, Project Manager; Russ Ehnes, Executive Director, National Off-Highway Vehicle Conservation Council; Mark Himmel, Past Chair, Back Country Horsemen of Montana

● INTERNATIONAL SESSION – EUROPEANS PREFER QUALITY TRAILS

Room: A108

How to do you ensure a trail will be attractive to hikers? What are the important elements in making a trail outstanding? The European Ramblers Association, representing more than 3 million walkers in 35 different European countries, has developed a set of criteria to easily test if a trail will be attractive or not. Based on more than 100 years of experience we have identified the most important elements from the hikers’ point of view. Learn about the criteria and the impact they have had on making existing trails outstanding. Get inside knowledge to hiking in Europe and the economy behind the hiking industry.

Presenter: Lis Nielsen, President, European Ramblers Association

PARTNERSHIPS FOR SUCCESS: THE 21ST CENTURY CONSERVATION SERVICE CORPS

Room: B117

The 21st Century Conservation Service Corps (21CSC) is a bold national effort to put thousands of America’s young people and veterans to work protecting, restoring, and enhancing America’s great outdoors. In this presentation, we will briefly explore the background of the 21CSC initiative, while focusing the majority of the session on the future of 21CSC and the unique opportunity it presents to leverage partnerships to benefit America’s trail infrastructure and develop the future workforce. Participants will discuss the technical capacity of 21CSC organizations, tips for partnering, examples of successful projects, and the role non-profit conservation corps as a solution to successfully improving our trail infrastructure and engaging the next generation of citizen stewards play.

Presenter: Jeff Parker, Executive Director, Northwest Youth Corps
BICYCLE TOURISM: TRENDS, TRAILS, AND TECHNIQUES
Room: B110
Traveling by bicycle is growing in popularity across the US and the demand for bicycling destinations is creating unique opportunities for communities and parks. Whether you represent a small town, a trail organization, an independent business, or a public park, Bicycle Tourism can mean increased visitors, especially when you know how to “speak bike.” In this information-packed session, you will learn from industry experts about how to be successful in your Bicycle Tourism initiatives. Adventure Cycling Association will provide a national overview of bicycle travel trends, The Path Less Pedaled will share powerful case studies of successful bicycling destinations, and Oregon State Parks and Recreation Department will present on improvements to their hiker/biker camp sites and examples of bicycle-friendly park enhancements that encourage active travel and grow bicycle tourism.

Presenters: Laura Crawford, Bike Tourism Specialist, The Path Less Pedaled; Russ Roca, Bike Tourism Specialist, The Path Less Pedaled; Saara Snow, Travel Initiatives Coordinator, Adventure Cycling Association; Alexandra Philips, Bicycle Recreation Specialist, Oregon Parks and Recreation Department

METRICS, DATA, AND COUNTING, OH MY! WHY IT DOESN’T TAKE A WIZARD TO HARNESS THE POWER OF ADVANCED DATA COLLECTION AND ANALYSIS TO BUILD THE TRAIL NETWORK OF YOUR DREAMS!
Room: B116
Looking to connect your trails to your neighbor’s trail system? Struggling to make the case and demonstrate how walking, biking, and trail usage will truly benefit your community? Wondering just how those large trail networks across the country got their start? This session will explore data collection and metrics from a regional trail perspective. Experts representing three regional trail projects will show how these tools helped identify opportunity, mapped a course of action, quantified benefits of walking, biking, and trail development, and made the case!

Presenters: Eric Oberg, Manager of Trail Development, Midwest Regional Office, Rails-to-Trails Conservancy; Liz Thorstensen, Vice President of Trail Development, Rails-to-Trails Conservancy; Greg Lindsey, Professor, University of Minnesota; Dave Schlabowske, Deputy Director, Wisconsin Bike Federation

THE LOUISVILLE LOOP: PUBLIC AND NON-PROFIT STRATEGIES FOR LONG-TERM VISION IMPLEMENTATION
Room: B111
The City of Louisville has undertaken an ambitious trail development program for their 100-mile Louisville Loop. Building upon the rich Olmsted-planned legacy imprinted upon the city in the late 1800s, the city is working to create the Loop to provide connectivity throughout the city, provide health and recreational opportunities, and to promote economic development. Given the size and complexity of the 100-mile Loop, the City has adapted to leverage several different partnerships and funding options for implementation, including public-private partnerships. This session will provide an overview of the Louisville Loop and will compare and contrast two case studies that illustrate different implementation strategies to ensure continuity of design and the user experience: the non-profit partnership overseeing the development of a 20 mile segment of the Loop through the Parklands of Floyds Fork led by 21st Century Parks, and the publically funded planning efforts for the remaining 80 miles of the Loop led by Louisville Metro Parks.

Presenters: Ron Taylor, Principal, Taylor Sieffker Williams Design Group; Charles Neer, Landscape Architect, Wallace Roberts and Todd, LLC

PTBA – INTRODUCTION TO SUSTAINABLE TRAILS FOR ALL: TRAIL ACCESSIBILITY GUIDELINES
Room: B115

* This session is a prerequisite course for all attendees of the PTBA Sustainable Trails Workshop: Sustainable Trails for All (May 20th and 21st). All Symposium attendees are welcome to attend.

Better trail design and accessibility work together. The trail accessibility guidelines provide a great opportunity for all trail planners and managers to identify ways to make their trail systems more sustainable and available to more hikers, while maintaining the unique natural setting of the trail and reducing maintenance costs in the long term. This session will cover where and how the federal trail accessibility guidelines apply and how non-federal lands can also benefit from using these trail guidelines.

Presenter: Janet Zeller, National Accessibility Program Manager, USDA Forest Service

A PRESCRIPTION FOR TRAILS AND HEALTH: A WORKBOOK APPROACH
Room: B112
To fully realize the health benefits of parks and trails, greater discussion and collaboration is essential among agencies, stakeholder groups, and planners to identify and mitigate potential barriers and capitalize on opportunities. To this end, a workbook has been developed by the National Park Service and Centers for Disease Control and Prevention for park and recreation planners, local health departments, and impacted communities. The workbook, Parks, Trails & Health Workbook, includes a checklist of specific health considerations related to park and trail development plans, and tools and resources are provided for users to quickly and easily identify local health contacts and information in their area. This session will use case studies to give an overview of the workbook, contrast its use on small and large scale projects, and highlight outcomes from projects to explain why the effort to integrate health into trail and park planning is so valuable.

Presenter: Attila Bality, Outdoor Recreation Planner, National Park Service

TRAILS AND AGRICULTURE: BRIDGING PRODUCTIVE AND RECREATIONAL LANDSCAPE
Room: B118
Trails built through areas of active crop production pose a specific series of anticipated and actual challenges, which when addressed with tested management and design strategies, can lead to a popular and well-used trail system. A national survey of built trails in agricultural settings will be presented, along with a discussion of methods used to encourage harmony between trail users, trail managers, and adjacent farmers. Attendees will...
learn strategies to build support for trails in agricultural settings, and design techniques to mitigate potential conflict between adjacent land uses. Participants will be encouraged to share their own examples of trails adjacent to agricultural lands, their approaches to address concerns, and project outcomes.

**Presenters:** Berry Bergman, Manager of Trail Development – Western Region, Rails-to-Trails Conservancy; James Powell, Senior Designer, Alta Planning + Design

**TRAILS FOR DIVERSE COMMUNITIES:**
**PLANNING, DESIGN, AND ADVOCACY FOR ALL**
**Room: B113**

For whom are we designing trails? Who is using them, and who isn’t? How do we make trails more useful, interconnected, accessible, and supported by all? Trail planners, designers, and advocates struggle with the unique sets of barriers facing people of diverse ages, abilities, and backgrounds. MIG, Inc. will explore these barriers from planning, design, and advocacy perspectives, and provide examples of recent theories and innovative projects that strive to provide solutions. Case studies include North Portland’s new Columbia Bike Skills Park, designed to serve more than 2,500 residents of diverse ages, with 11 languages spoken among families representing 22 countries, and the Bay Area Water Trail Accessibility Plan, a region-specific guidance document developed to improve access and expand trail use for non-motorized small boat users with disabilities.

**Presenters:** Jon Pheanis, Project Manager; Madeline Carroll, Project Associate, MIG, Inc.

**CONCURRENT SESSIONS:**
**10:15 a.m. – 11:30 a.m.**

**THE GREATEST TRAIL ON EARTH:**
**SUCCESSFULLY SELLING YOUR TRAIL!**
**Room: A107**

Ladies and Gentlemen! Boys and Girls! Welcome to the Greatest Trail on Earth! It’s all about the “Sales and Marketing” of your recreational trail! Yes, from special events to publicity, from presentations to lobbying, there’s a lot more to making trails happen than just a shovel and a backhoe! Yes, my friend, step right up! Examples from past projects, demonstrations, and one-page info sheets will all be part of what it takes to successfully sell your trail vision. And for the grand finale, ah yes, a facilitated group discussion, an opportunity for everyone to get creative and offer a potential “publicity solution” to help one lucky participant’s trail!

**Presenter:** Al LePage, Executive Director, National Coast Trail Association

**DESIGNING THE FUTURE OF THE NATIONAL TRAILS SYSTEM: HOW CAN WE MEET THE CHALLENGES AND OPPORTUNITIES FOR THE SYSTEM IN THE NEXT 50 YEARS?**
**(ALSO MONDAY AND TUESDAY TRAIL TALK)**
**Room: B114**

Participants will have an opportunity to hear from agency leaders of the Federal Interagency Council on Trails (FICT) about the challenges and opportunities facing the nearly fifty year-old National Trails System (NTS). Participants will be able to provide direct input on the priorities for collective action in guiding the future of the NTS. Introductory fast-paced presentations will focus on management policies, challenges, threats, and opportunities for long-distance National Scenic and National Historic Trails, as well as the National Recreation Trails and National Water Trails. Through small group sessions, participants of non-profits, government agencies, and partner organizations will be encouraged to work cooperatively to identify and recommend collective actions the Federal Interagency Council on Trails and the trail community at large can take to proactively address the system’s challenges, build advocacy, and promote a positive future for our national trails.

**Presenters:** Robert Ratcliffe, Chief – Conservation Outdoor Recreation, National Park Service; Rita Hennessy, Program Lead – National Trails System, National Park Service; Jonathan Stephens, Program Manager – Trails and Congressionally Designated Areas, USDA Forest Service; Jaime Schmidt, National Trail Information Coordinator, USDA Forest Service

**ROADS TO TRAILS: LESS IS MORE**
**Room: A108**

There is a growing desire amongst various trail-user groups for more narrow, natural surface, multi-use trails. Road-to-trail conversions are one of many tools land managers and trail designers can implement to meet this objective, simultaneously with watershed restoration, habitat enhancement, and mitigation for environmental impacts. In this presentation we will discuss and demonstrate a step-by-step process for a full mechanical road-to-trail conversion from planning and outreach to design, construction, and restoration that trail designers, planners, equipment operators, and restoration biologists, working with volunteers, can use to achieve similar objectives.

**Presenters:** Suzanne Wilson, Trails Coordinator; Sean Dougan, Senior Planner; Jim Townsend, Trails Development Manager; Julie Bondurant, Senior Park Planner; East Bay Regional Park District, California

**◆ PTBA – INTRODUCTION TO SUSTAINABLE TRAILS FOR ALL: DESIGN AND CONSTRUCTION**
**Room: B115**

*This session is a prerequisite course for all attendees of the PTBA Sustainable Trails Workshop: Sustainable Trails for All (May 20th and 21st). All Symposium attendees are welcome to attend.*

Building upon the first session (Wednesday, 8:30 – 9:45 a.m.), this session will cover the basics involved in using the federal trail accessibility guidelines for designing and building new trails. How to lay out self-draining trails and ascending turns will be discussed. Using the technical specifications from the federal trail accessibility guidelines, construction basics will also be touched upon.

**Presenter:** Peter Jensen, Owner, Peter S. Jensen and Associates, LLC

**SOUTHWEST OHIO HAS THE LARGEST BIKEWAY NETWORK IN THE COUNTRY! WHAT?**
**Room: B110**

Natural disaster, visionary leadership, and community partnerships laid the groundwork for southwest Ohio to be home to the largest bikeway...
network in the country! A unique series of events put Dayton, Ohio at the epicenter of a trail renaissance that began over 100 years ago with the 1913 flood. This disaster lead to the protection of thousands of acres of green space that linked the region creating the backbone for a variety of recreation assets including some of the earliest paved off-street trails in the country, which now total over 300 connected miles. Learn how strong partnerships developed and continue to lead to an ever expanding network of multi-use trails in this Bicycle Friendly Community and throughout the region, that have hugely popular political, citizen, and corporate support, and are seen as a key quality of life amenity.

Presenters: Randy Anderson, Landscape Architect; Mike Rose, Landscape

**PTBA – MODERN MOUNTAIN BIKING FACILITIES DEVELOPMENT: BIKE PARKS, FLOW TRAILS, AND MTB-OPTIMIZED TRAIL SYSTEMS**

Room: B116

*This session is a prerequisite course for all attendees of the PTBA Sustainable Trails Workshop: Modern Mountain Biking Facilities Development (May 20th and 21st). All Symposium attendees are welcome to attend.*

Innovations in trailbuilding, bike technology, and rider desires have changed dramatically over the last ten years. Where mountain biking was formerly more of a backcountry activity on multi-use trails, the biggest growth in opportunities today are happening in municipal settings with compact bike parks and mountain bike-optimized trails. This session will explain the current trends, provide definitions for commonly included elements, and outline best practices for developing and managing these facilities that appeal to a broad demographic and increase community activity levels. Wildly successful examples of modern mountain bike facilities will be presented along with a few flawed attempts.

Presenters: Scott Linnenburger, Principal, Kay-Linn Enterprises; Woody Scarff, Deputy Director, Five Rivers MetroParks, Ohio; Janet Bly, General Manager, Miami Conservancy District, Ohio

**TRIBAL LANDS AND COMMUNITY CONNECTIONS: WORKING TOGETHER**

Room: B111

Tribal areas often have high levels of obesity, diabetes, heart disease, and other health issues, and often have limited bicycle and pedestrian infrastructure. This session will examine four case studies (City of Palm Springs, Vallejo, and Round Valley in California, and Pueblo of Laguna in New Mexico) of planning and design projects for trails and pedestrian and bicycle connections for Western Native American Tribes. It will show the unique challenges and solutions associated with coordination between Tribal governments and local governments, highlight the unique settings, needs, goals, challenges, and approaches to providing safe, enjoyable alternatives to the automobile, and display the great efforts and accomplishments of Tribal governments in these specified areas.

Presenters: Amy Dingle, Director, Five Rivers MetroParks, Ohio; Carrie Scarff, Deputy Director, Five Rivers MetroParks, Ohio; Janet Bly, General Manager, Miami Conservancy District, Ohio

**INFINITY LOOP: FROM MOUNT HOOD TO THE PACIFIC COAST: A SIGNATURE TRAIL EXPERIENCE**

Room: B117

Imagine heading west from downtown Portland, by foot or bike along the Columbia River, all the way to the Oregon Coast. Then, from Tillamook, return to town by following the wild Salmonberry River. Now, head east through the Columbia Gorge, turning right at Hood River, up to Mount Hood and back through Estacada — still by trail — all the way to Portland. This ambitious vision, a seamless system of big loop trails of more than 300 miles, heading out from the metro region in a figure eight, is being called the Infinity Loop. The trails that comprise this vision cut through some of the most stunning scenery the Pacific Northwest has to offer and could be an economic driver capable of drawing tourists from all over the world. What is new about the Infinity Loop, however, is the idea of combining them into the aforementioned figure eight, thus connecting many of northwest Oregon’s iconic attractions and creating a potentially international tourist magnet. Learn how Metro could be the facilitator in bringing more than 25 trail partners to create the Infinity Loop.

Presenters: Mark Davison, Design Manager, Oregon State Parks; Kristin Dahl, Director – Destination Development, Travel Oregon; Ken Pirie, Senior Associate, Walker Macy

**HISTORIC COLUMBIA RIVER HIGHWAY STATE TRAIL: REMEMBERING, RESTORING, AND RECONNECTING THE KING OF ROADS**

Room: B112

The history of the Columbia River Highway is a tale of visionaries, civic leaders, skilled engineers, and talented artisans. In 1913, Samuel Lancaster designed the first 20 miles of what is now known as the Historic Columbia River Highway. Lancaster’s work resulted in a world-class scenic highway that once stretched from Portland to The Dalles through the Columbia River Gorge. The road soon was touted as the “King of Roads” because of its graceful design and amazing engineering. Starting in the 1940s, the freeway construction through the Gorge severed the original route in numerous locations. Interested groups have joined together to advocate for the reconnection of the Historic Columbia River Highway as a trail through the Gorge. This presentation will provide an overview of the history the old road, the restoration efforts underway, discussion of the engineering challenges, and stories of how advocates have built a coalition of support.

Presenters: Sharon Daleo, Project Engineer, CH2M Hill; Christopher Miller, Landscape Architect, Walker/Macy

**PARTNERING WITH BOY SCOUTS BUILDS GREAT TRAILS**

Room: B118

This presentation will focus on how a great partnership was formed with the Boy Scouts of America and how this partnership resulted in great trails being built and gave Boy Scout Camps a boost.

Presenters: Russ Ehnes, Executive Director, National Off-Highway Vehicle Conservation Council; ATV Safety Institute Representative
WAYS AND MEANS OF EXPANDING TRAIL FUNDING
Room: B113
Public demand for trails of all types is outstripping current levels of funding. From Pennsylvania to Florida to California, trail advocates are developing innovative and successful strategies for expanding state-level trails funding. Rails-to-Trails Conservancy (RTC) has been a lead partner in three such efforts since the International Trails Symposium of 2013. Join three RTC field directors from the aforementioned states for the inside scoop on how three very different campaigns were conceived, organized, tactically driven, and executed. Rejoice with them as they enter the implementation phase and explore whether or not these models might be adaptable to help expand the trails revenue base in your own state.

Presenters: Ken Bryan, Director, Florida Office; Carl Knoch, Manager of Trail Development, Northeast Regional Office; Laura Cohen, Director, Western Region, Rails-to-Trails Conservancy; Leeann Sippatanasakul, Advocacy Coordinator, Rails-to-Trails Conservancy

CLOSING GENERAL SESSION LUNCHEON
Connecting Today’s Solutions with Tomorrow’s Dreams
Time: 11:45 a.m. – 2:00 p.m.
Location: Oregon Ballroom
View the Highlights and General Sessions on page 14 for a description and list of speakers.

American Trails Featured Workshop
★ AT FEATURED – NATIONAL TRAILS TRAINING PARTNERSHIP (NTTP) MEETING (OPEN TO THE PUBLIC)
Time: 3:00 p.m. – 5:00 p.m.
Room: A105
Join us for an exploration of trails training in America. The NTTP partners invite the participation of agencies, states, communities, and organizations in discussing strategies to make training more available to the nationwide trails community. Topics will include promoting training, identifying needs, training for accessibility and conservation corps, and efforts by states and trail organizations to provide more local training. To learn more about the National Trails Training Partnership, visit www.TrailTraining.net.

USDA FOREST SERVICE MEETING
Time: 5:30 p.m. – 7:00 p.m.
Room: A107
All Forest Service employees are invited.

PTBA Sustainable Trails Workshops
Pre-registration is required.

◆ PTBA – MODERN MOUNTAIN BIKING FACILITIES DEVELOPMENT WORKSHOP (DAY 1 OF 2)
Time: 2:30 p.m. – 6:00 p.m.
Cost: $330
Room: A107
* This workshop has a prerequisite. See concurrent session PTBA – Modern Mountain Biking Facilities Development in the 10:15 a.m. – 11:30 a.m. time slot Wednesday morning.

What is a bike park, a flow trail, a pump track? Who do these facilities serve, what do they cost to develop, and how is risk and maintenance managed? Two of the country’s leading mtb facility planner-designers, Scott Linnenburger and Woody Keen, will provide a comprehensive classroom and field-based exploration of these facilities.

Instructor: Scott Linnenburger, Kay-Linn Enterprises; Woody Keen, Trail Wisdom

◆ PTBA – SUSTAINABLE TRAILS FOR ALL (DAY 1 OF 2)
Time: 2:30 p.m. – 6:00 p.m.
Cost: $275
Room: A108
* This workshop has two prerequisites. See concurrent session PTBA – Sustainable Trails for All in the 8:30 a.m. – 9:45 a.m. and 10:15 a.m. – 11:30 a.m. time slots Wednesday morning.

This two-day, in-depth, field-oriented workshop will provide you with information on the Federal Trail Accessibility Guidelines, assessment for trail accessibility and planning and constructing trails which meet these new guidelines.

Instructors: Peter Jensen, Peter S Jensen and Associates; Janet Zeller, US Forest Service

◆ PTBA – TRAIL CONSTRUCTION: COST REALITIES (DAY 1 OF 2)
Time: 2:30 p.m. – 6:00 p.m.
Cost: $330
Room: A106

This workshop will deliver a simple, cost estimating tool and provide a list of the key factors associated with trail construction costs. Participants will visit a number of sites, envision a new trail or inspect an existing trail, and use the internet and other resources to develop their own cost estimates.

Instructor: Margie Tatro & Mark Reineke, Reineke Construction
◆ PTBA – MODERN MOUNTAIN BIKING FACILITIES DEVELOPMENT WORKSHOP (DAY 2 OF 2)
Time: 8:00 a.m. – 5:00 p.m.
Cost: $330
Room: B116
What is a bike park, a flow trail, a pump track? Who do these facilities serve, what do they cost to develop, and how is risk and maintenance managed? Two of the country’s leading mtb facility planner-designers, Scott Linnenburger and Woody Keen, will provide a comprehensive classroom and field-based exploration of these facilities.
Instructor: Scott Linnenburger, Kay-Linn Enterprises; Woody Keen, Trail Wisdom

◆ PTBA – SUSTAINABLE TRAILS FOR ALL (DAY 2 OF 2)
Time: 8:00 a.m. – 5:00 p.m.
Cost: $275
Room: B115
* This workshop has a prerequisite. See concurrent session PTBA – Sustainable Trails for All in the 10:15 a.m. – 11:30 a.m. time slot Wednesday morning.
This two-day, in-depth, field-oriented workshop will provide you with information on the Federal Trail Accessibility Guidelines, assessment for trail accessibility and planning and constructing trails which meet these new guidelines.
Instructors: Peter Jensen, Peter S Jensen and Associates; Janet Zeller, US Forest Service

◆ PTBA – TRAIL CONSTRUCTION: COST REALITIES (DAY 2 OF 2)
Time: 8:00 p.m. – 5:00 p.m.
Cost: $330
Room: A106
This workshop will deliver a simple, cost estimating tool and provide a list of the key factors associated with trail construction costs. Participants will visit a number of sites, envision a new trail or inspect an existing trail, and use the internet and other resources to develop their own cost estimates.
Instructor: Margie Tatro & Mark Reineke, Reineke Construction

◆ PTBA – INTRODUCTION TO TRAIL DOZER OPERATION (DAY 2 OF 2)
Time: 8:00 a.m. to 5:00 p.m.
Cost: $330 plus $45 transportation fee
Meet at the Convention Center Pick-Up Area off NE Holladay Street.
This 2-day primer on Trail Dozer operation is focused on introducing aspiring trail dozer operators and beginner trail dozer operators (less than 20 hours of experience) to the basics of machine understanding, maintenance issues, and basic operation technique on gentle terrain.
Instructor: Tony Boone, Tony Boone Trails

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- U.S. Fish & Wildlife Service (Oregon)
- National Coast Trail Association

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Meeting Rooms A & B
Pre-function A (Registration & Merchandise)
Oregon Ballroom 201-203 (Trail Talks, Keynote Luncheons, Awards Banquet)
  • 2nd floor directly above the meeting rooms